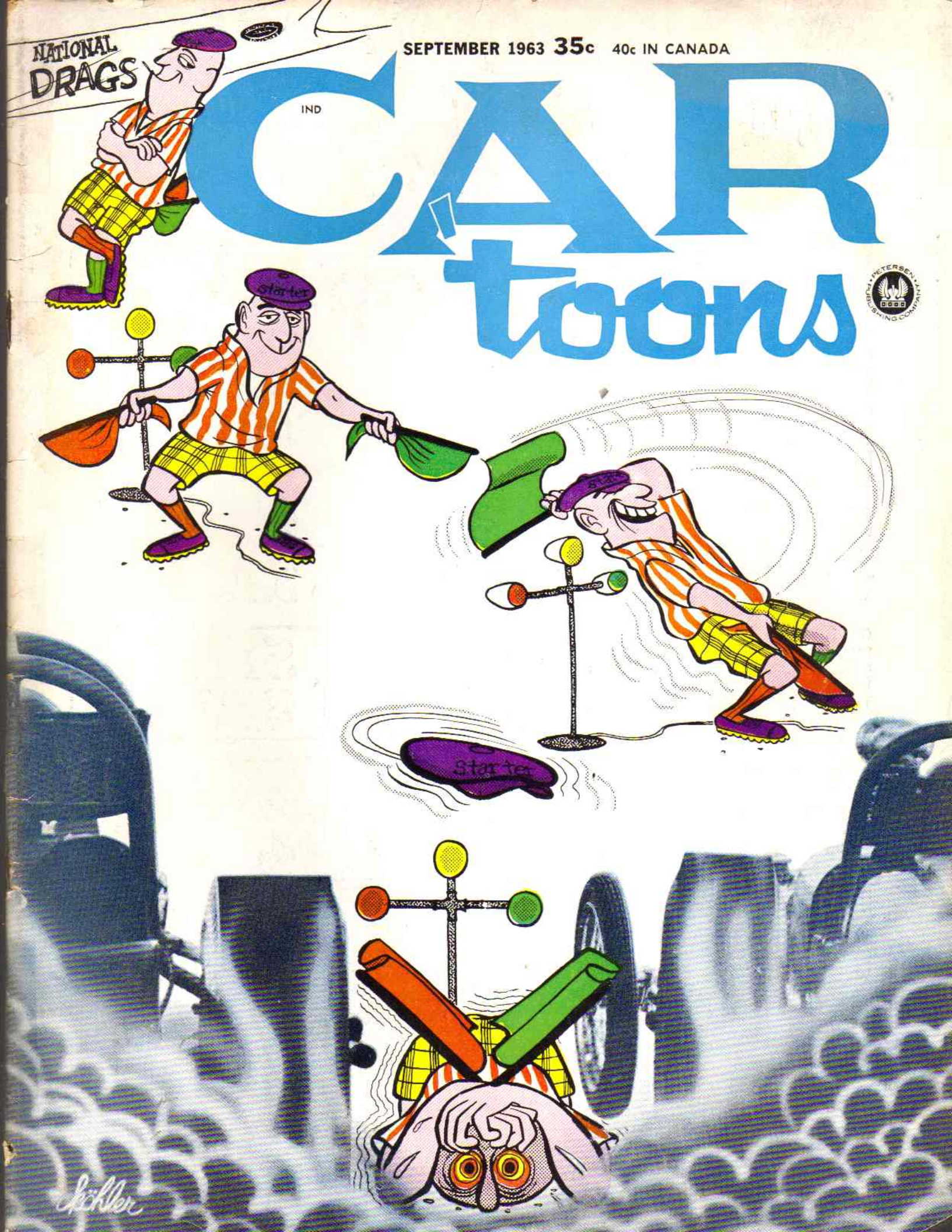
SEPTEMBER 1963 35c 40c IN CANADA

NATIONAL DRAGS

IND

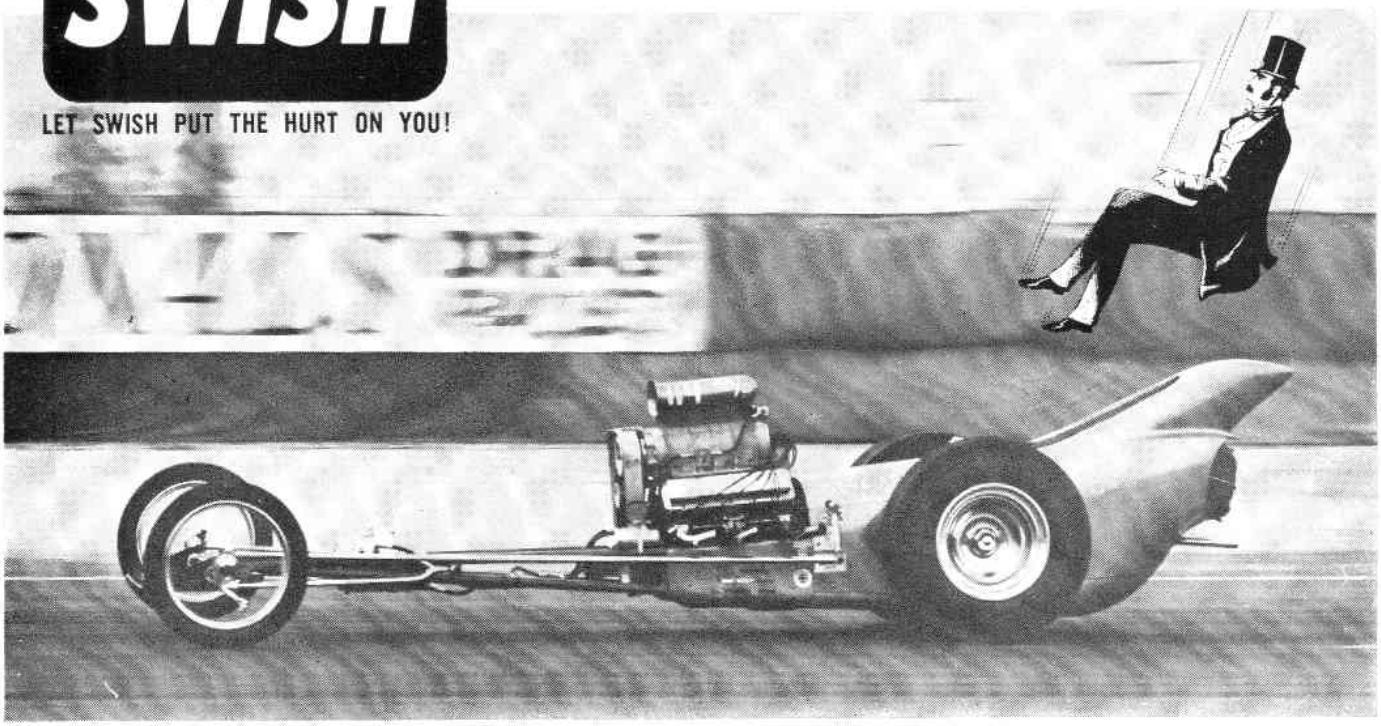
CAR toons



PETERSEN PUBLISHING COMPANY

SWISH RENT-A-ROD...

LET SWISH PUT THE HURT ON YOU!

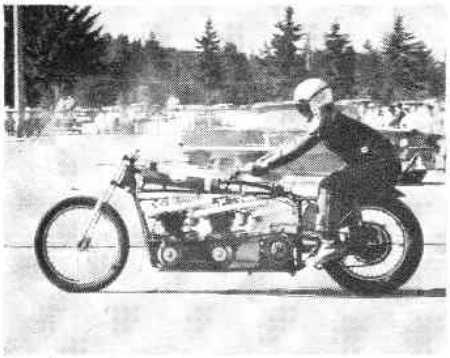


Where it *HURTZ* to be put in the Driver's Seat!

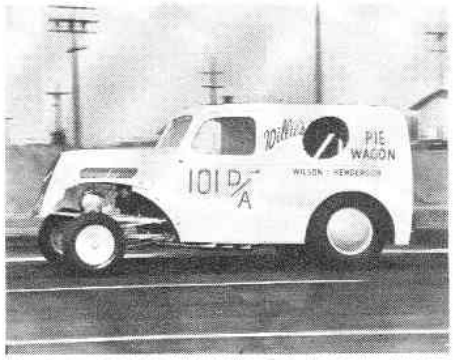
Our deluxe single passenger model shown in action above is just the item for making those short, quick business jaunts from the airport after arrival... **beats the Chopper anytime.** Your clients will say you have the fastest E.T. on record — and so will the cop behind you.

This sleek, streamline model rents for $50.00 a day and $50.00 per mile. We furnish Alky mix, you pay all tickets. Recommended for daylight use on Freeways Only...

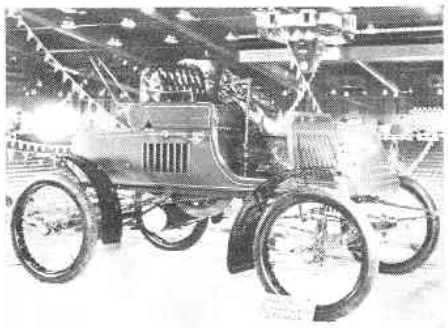
SAVE! SAVE!



For those of you businessmen who are economy-minded, we recommend this neat, safely powered Motorcycle with electric starter. It's ideal for hilly country or where you want to save time and go cross-country. A special service is also rendered with this particular rental equipment and that being that you are furnished a complete and current list of all the motorcycle hang-outs in the area assuring you of a pleasant stay. Rents for $10.00 per day, 10c a mile. Insurance $150.00 — add $5.00 for saddle bag — $10.00 for handlebar mounted TV...



Here's our popular 'Pay-As-You-Go' model to pay off the high cost of renting our desired automobiles. Make extra money while making your business calls selling the famous Willies Pie! Rent this roomy delivery panel for only $15.00 per day and 15c a mile and your worries are over — we wholesale you the pies direct at those everlovin' discount prices. How can you lose?...



...Then there's always the ones who like those cars recruited from Pasadena — those who demand the finest in transportation while away from home. Here is our Ultra, Modern, Luxurious, Spacious, Powerful 'TURNPIKE CRUISER'...check these many fine extras that go with this rental... Blinding 4 Candle Power Headlights (we furnish candles and large supply of matches), Lightweight Custom Racing Wheels, Popular Center Flight Stick Steering, Practical Chain Drive with extra Masterlengths, Air Conditioning (all you want) and many much more! Comes in one model only — The Permanent Convertible!

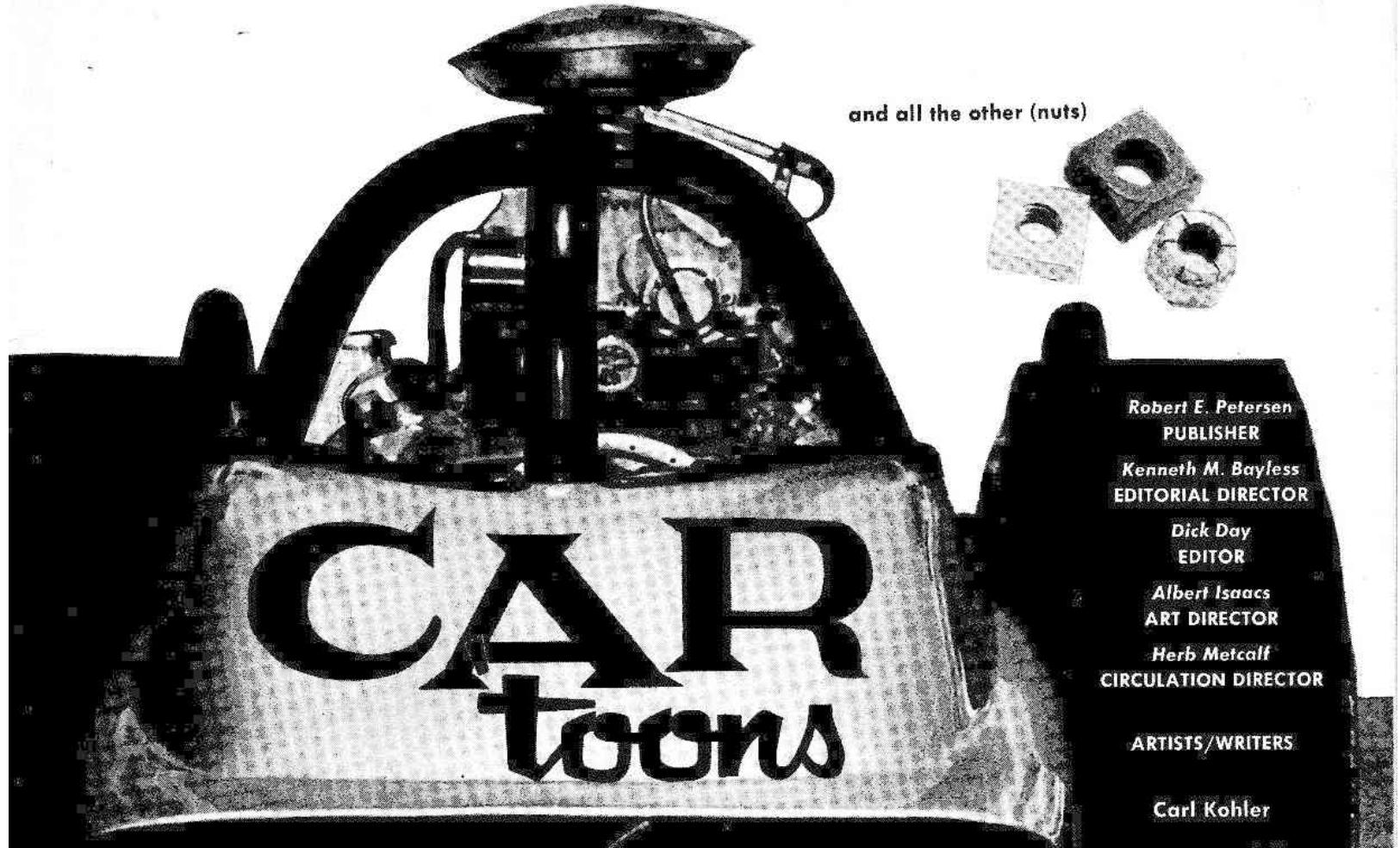
Ask about our other popular RENT-A-ROD Models

***SPECIAL:** this week only—*

CONVERTED SHERMAN TANKS FOR DOWNTOWN TRAFFIC!

SWISH

We Accept NHRA Cards



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Jack Crandall
Charles Altizer
Wes Bennett
Jim Williams
George Lemmons
Steve Swaja
Ed Roth
Bill Cantoni

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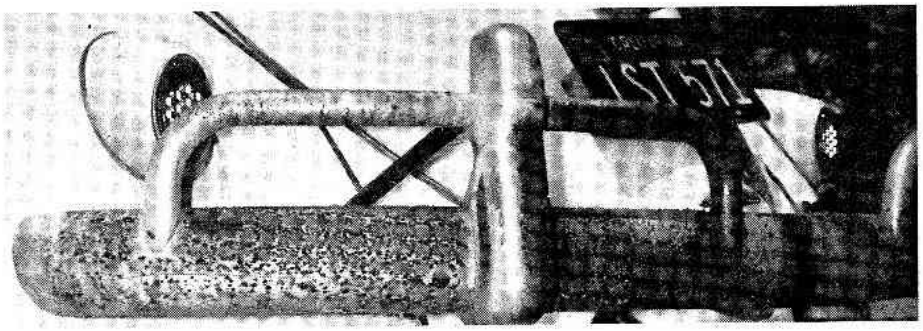
KEEN KNEW PRODUCTS

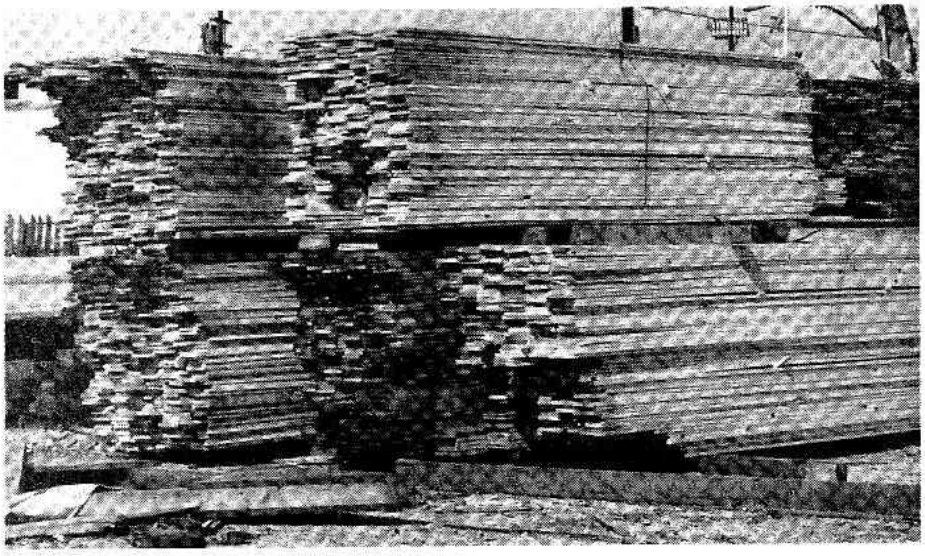


KEEN FUNNY RUST DUST

Win your next custom car show. How? Easy! Spray this wild, awful looking REAL RUST DUST on all the customs competing in your class (not your own, stupid!) just before judging time! It's guaranteed to bring you home a winner . . . if it doesn't work, then spray it on all the show's trophy awards just before presentation.

V.I.P. RACING GOOGLES — CHEAP!

Be Sharp . . . Look Sharp . . . See Lousy with these new competition racing googles. Soft, pliable outer rims form snugly to contour of head and any nose! Fully adjustable, Ivy League head band. Price: 50¢ . . . You never have to worry about scratching or damaging the V.I.P. google lens — 'cause they don't come with any!



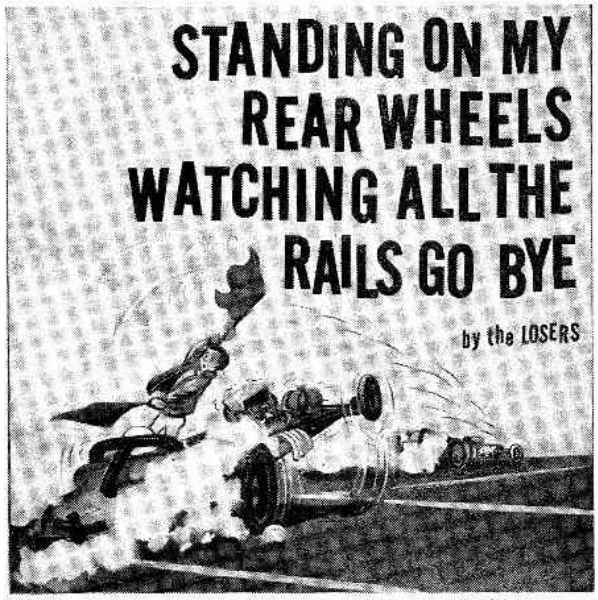
DO-IT-YOURSELF "WOODIE" KIT

Everyone is really flipping over our new, economical Do-It-Yourself "WOODIE" Kit! 495 running feet of choice lumber to convert your custom into one of those popular beach "Woodies." If you have any material left over — Live It Up . . . build yourself a new surfboard!

NATIONAL HOT ROD ASSOCIATION ©
DEDICATED

FLASH! NEW NHRA DECALS!

Hot off the press are these NEW National Hot Rod Association Decals. Come in color combos purple, pink & green or chartreuse, pitch black. When ordering please return your old NHRA decal.

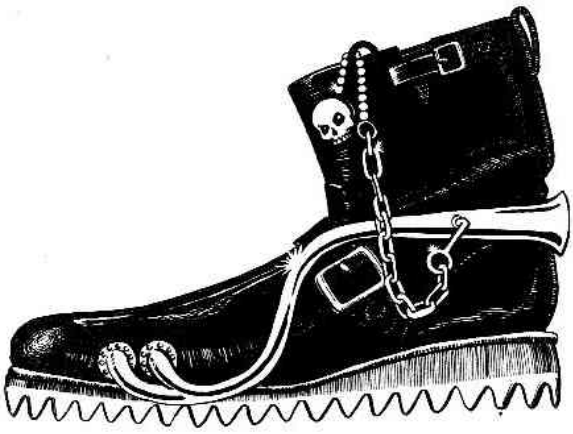


KRAZY! RECORD FOR RODDERS!

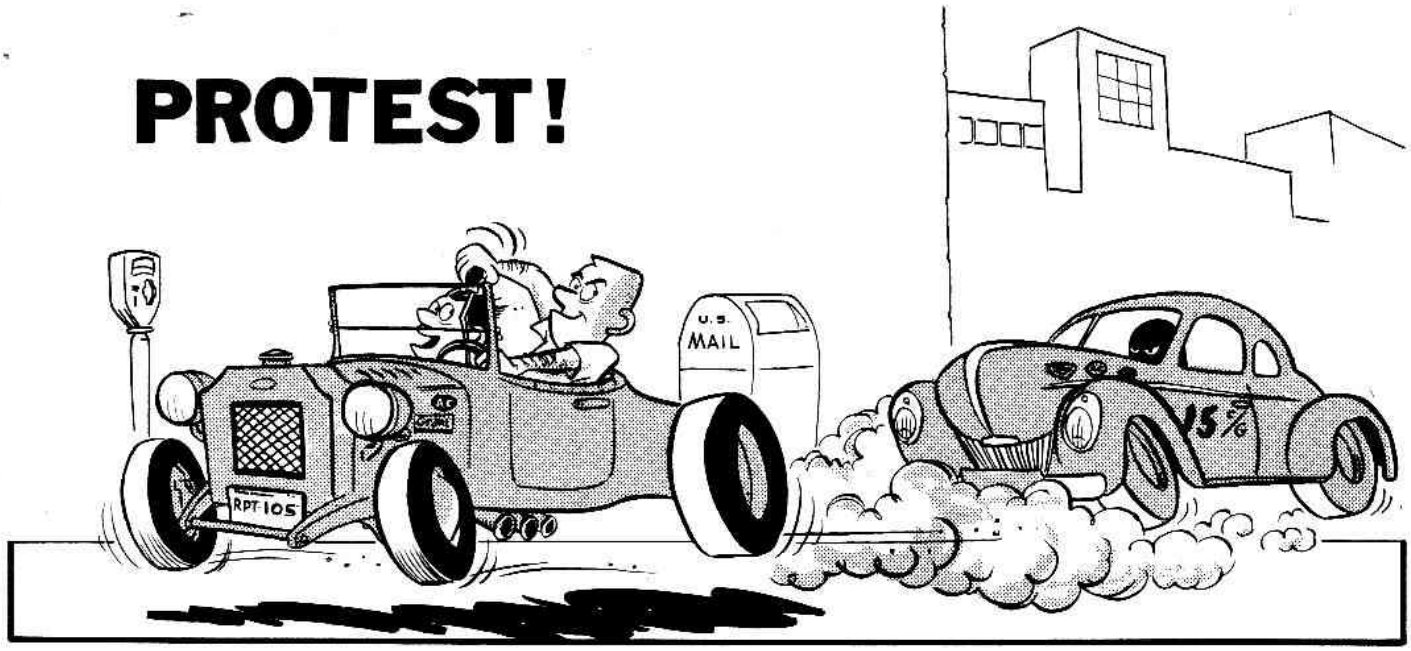
A chorus of second-placers lead by Warren Wheelstand, champion World's Record holder for wearing out slicks, singing a group of tearful traction tunes, designed to draw a sniffle out of any racing fan— if he happens to have a cold! Among the monotonous melodies are . . . "I Can't Get Started With You", "Smoke Gets In My Eyes", "Come Fly With Me", "Wheelies Of Fortune", "The Casings Go Rolling Along." (#LP 000001)

"RUMBLE RIDERS SICKLE BOOTS"

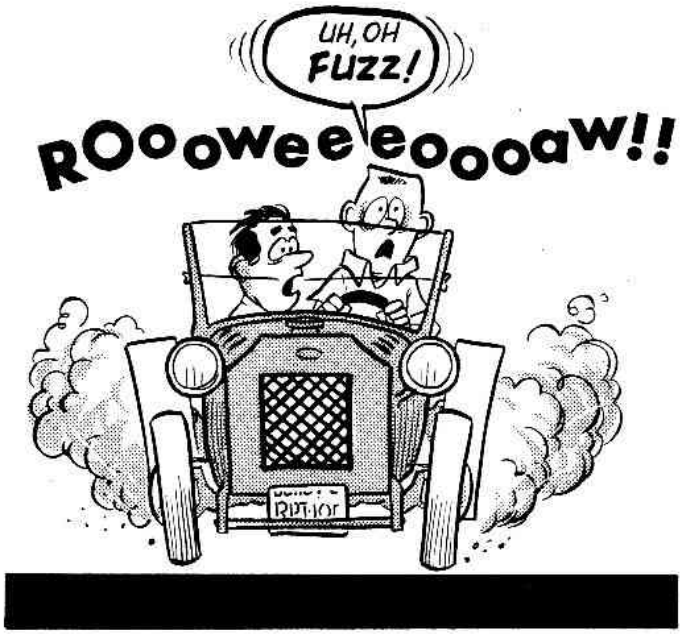
Naturally tanned in drain oil and low grade gasoline. Rich looking glossy black lacquered plastic uppers and long-life durable solid steel wedged soles for dragging your feet thru gas stations. Snap-on "Knobby hill climbing soles" optional. Beautiful upswept competition vent pipes with the pull chain operated baffle plate cut-outs. These are the same type of footwear worn by that famed sickle group — "The Tiajuana Tom-Cats" who were last remembered for their 1951 Chicken Game with the 6:45 Southern Pacific Railroad Express.

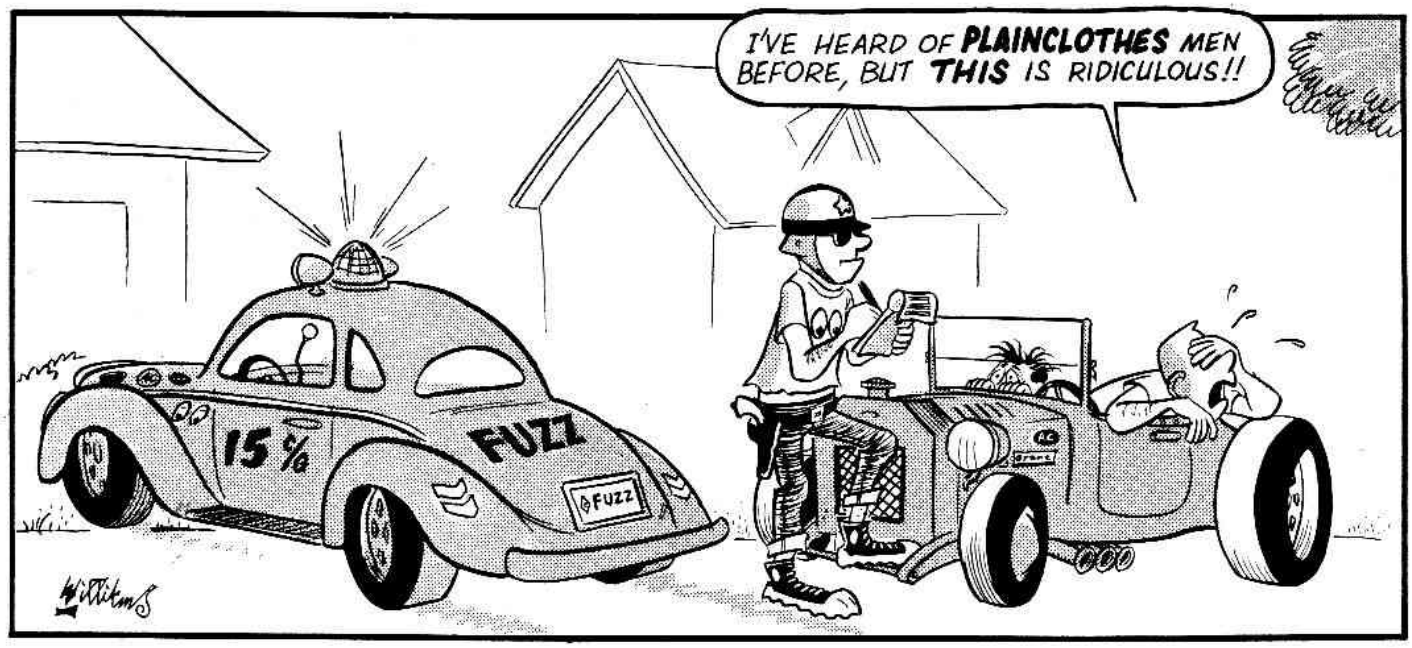


PROTEST!


U.S. MAIL
RPT-105
15¢/G

CHALK UP ANOTHER KILL, BUDDY-BOY!! DID YOU SEE THAT CLOWN EAT DUST?
RPT-105


UH, OH FUZZ!
ROOoweeeeoooaw!!
RPT-101


I'VE HEARD OF PLAINCLOTHES MEN BEFORE, BUT THIS IS RIDICULOUS!!
15¢/G
FUZZ
FUZZ

(WHO ED?)

YOUNG LIKE

Dear ED:

I'm a eleven years old, so consequently, am a little too young to drive a Rod. I have a wealth of automobile knowledge though, and so have built my first Street-Rod. To be exact, it has a wheelbase of about 72-inches. Baby carriage wheels are found fore and aft along with tube axles. The frame is of my own design – made from wood. A sheet metal firewall separates the cockpit and engine compartment. One of the real sanitary features is the universal steering system . . . clothesline! The engine, possible a little difficult to distinguish from the accompanying photograph, is a scrap-metal heap composed of an ol' valve and faucet assembly, a Chevy water pump minus the fan pulley that I picked up at the dump two blocks from here. This unique powerplant possesses one tin can racing piston, a Chrysler carburetor which hardly ever works, an air cleaner – that is really an old stove pipe grille, and part of an old exhaust pipe leads to the rear of the car. It has an old 12 x 13 inch floor vent for a radiator and custom grille. The competition bucket seat is a reject from Cal Automotive and features 'Clothesline' seat belt. I think you'll get a kick out of my Rod . . . Now, when can I get a feature?

Chester Janutolo
Bethel, Connecticut

ED: We don't know if you know it or not, Chester, but 'Big Daddy' Roth got a look at your photos and had to give up on his new car that he's building for next year. They're identical!

RODDER WITH WEB FEET

Dear ED:

The first issue of Car-Toons I ever read was the February/March issue and like it (your front cover) got me right where I live. Now I have to clean the garage. In addition to liking rods I'm also a surf nut. Why don't you throw in some goodies on surfing like about "Woodies" and "Surfwagons?"

Drags & Surfing Forever
Grant Young
Lynwood, California

ED: We're ol' Tube Riders, Grant-baby. If you don't think so, check out our KEEN KNEW PRODUCTS this month.

CAR-Toon Krossword #1
Drag Racing Classification?

HAY . . . ROTH, BABY!

Dear ED:

Will you do me a favor and tell those idiots in the 'Stapling Dept.' that they stapled the center section of my June/July issue in upside down! What kind of kooks are these?

John Weis
Ramsey, N. J.

ED: Strange, but your letter brings this particular complaint up to about one hundred and sixty thousands that have crossed our desks.

DEPLORABLE DEPRECIATION

Dear ED:

I've heard other guys complain of their cars going to pot but, recently, mine underwent a metamorphis that makes ordinary depreciation look joyous by comparison. I left my gorgeous, specially restyled, $10,000,07 Ford Starliner (originally a stock '61 model) sitting in the parking lot of the Winternational car show for, maybe, three hours – and when I got back, WHAT DO YOU THINK I FOUND? I found this rotten old . . .

Chubby Bossanova
Westwood, California

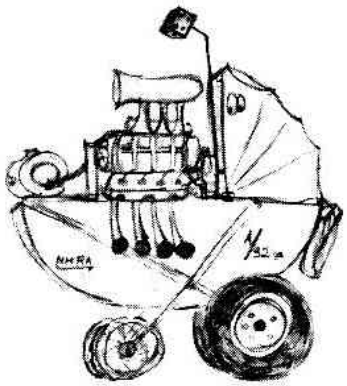
ED: I KNOW, I KNOW . . . Hey, Finking Smythe, here he is!

WHAT EVER HAPPENED TO 'BABY SHIFT'?

Dear ED:

How would you feel if you looked out the window and saw a blown Chrysler baby-buggy tearing down the street? . . . like this one.

Terry Baughn
Bothell, Washington



ED: What's so strange about a blown Chrysler baby-buggy?

TRULY A SCHOLAR

Dear ED:

I live in Phoenix, Arizona, and like I was reading your June/July issue and happened across an accessory ad titled '$urplus $id's $elect'. I saw an item that I would like to purchase – but in checking out at the bottom of the ad I notice

that they only accept in-person-cash mail orders! *Or Forget It!* I would like to know what this means?

Jim Moore
Phoenix, Arizona

ED: How do ya' like that – you just answered your own questions, Jim, baby!

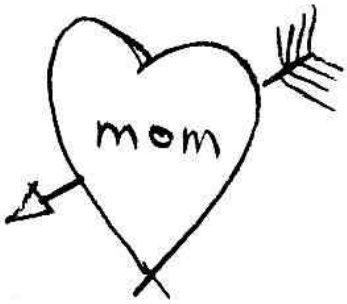
"Too Bad, Sonny... Got To Get My CAR'toons SUBSCRIPTION!"

REAL CLASS

Dear ED:

In your June/July issue you ran an ad for people who like to draw to send in their drawings. I like to draw – so I drew one. And I hope you like it!

Paul Connally
Detroit, Michigan



ED: Something left over from Mother's Day, I suppose?

$64.00 QUESTION

Dear ED:

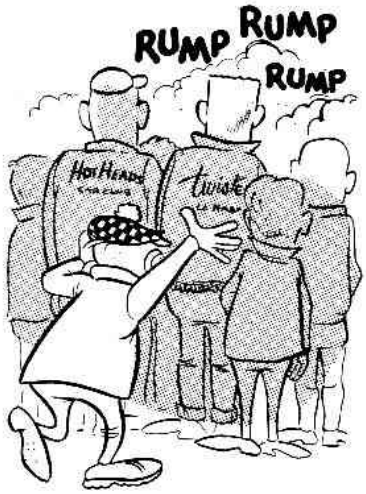
In your June/July issue of CAR-Toons I saw your '$urplus $id's $elect' ad. Is this for real?

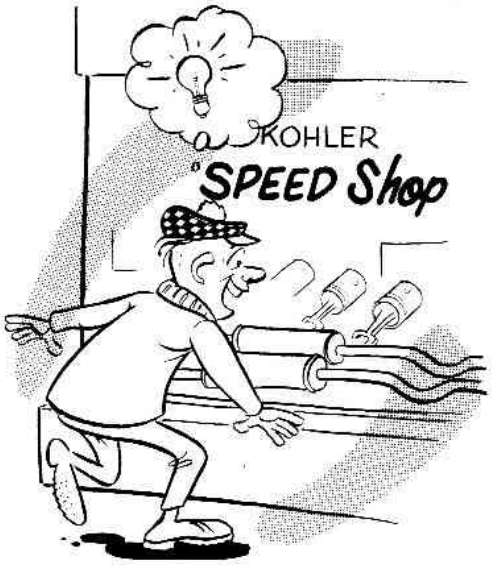
Ralph Freshour
Saugus, California

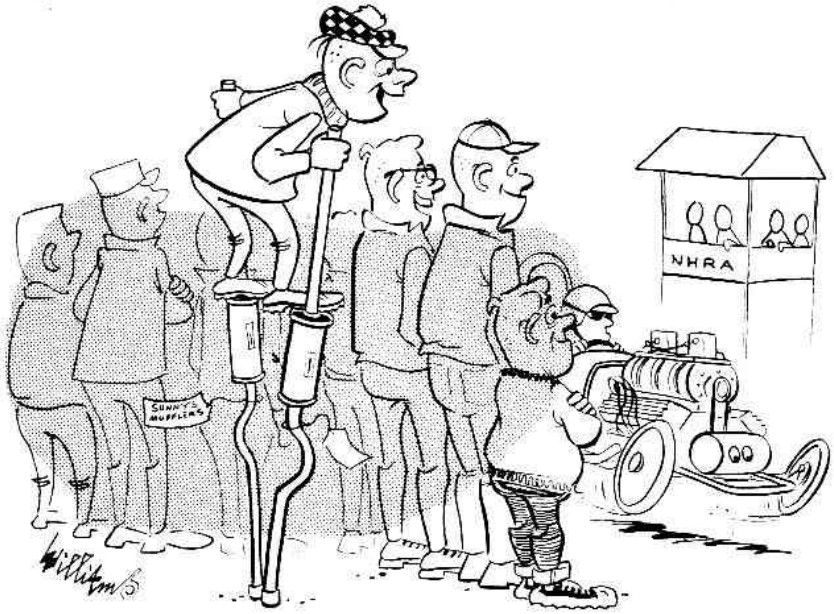
ED: Are you?

CAR-Toon Krossword #2
Name For Early Model Truck?

"Cheeters" to the Rescue







HERE'S SALT IN YOUR EYE

Dear Klean:

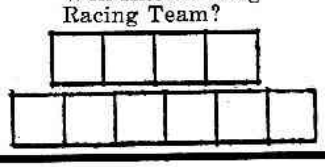
Who do you think you are? Belonging to one of the original pioneer families of automotive history I can not stand to listen to your inaccurate theoretical pish posh. I have noticed many vehicles in your hot rod sport have to be pushed to start them. Is this progress? We have spent countless fortunes and time developing batteries and electric starters, and here you are, the technical editor, endorsing and encouraging this type of thing!

Indignantly,
Delbert Coe Remey III
Tricklecharge Creek, Michigan

– Well, at least it isn't a crank letter.

CAR-Toon Krossword #3

Well Known Drag Racing Team?



NEXT OF KIN

Dear Klean,

Are you any relation to the liquid detergent?

Anonymous

– Yes, I am; Ajax is my first cousin.

IN MEMORY OF _____

Dear Klean:

I'd really appreciate it so much if you answer my letter right away, by return special delivery if possible – since time is running out. My buddy and I have gone to a lot of expense and time to build one of these swingin' new breed dragsters. You know, the kind like Tony & Nancy just finished with lots of crazy, slinkie custom body work. Well, our rail shell was designed to be one-piece and I still can't figure out what happened but, recently I discovered that my good poor buddy had trapped himself inside and now there's no way to get him out short of tearing the whole car apart. This means literally throwing away $6,233,69 worth of time, materials and professional craftsmanship. Don't get me wrong – I think quite a bit of the guy even if he is a clumsy nitwit and goofed up the detail. And although his cries are getting weaker all the time, the sound of his anguish interferes considerably with my ability to finish detailing the car alone. I figure I'd better do something about him. I mean, afterall, the clod was . . . er . . . is my best buddy, and the car is half his. Please answer fast.

Yours For Better Torquing
Wrench Yorbach
Box 3/8ths, Proto, Utah

– In the third chapter of the CAR-Toons Bomb Builder's Handbook (Headlight Book #36-23-36) there's a schematic diagram with accompanying text devoted to the construction of a flexible steel-drinking-straw. Such a tool would possibly enable him to receive fruit juices, hot broth and similar sustaining liquids, at least. Otherwise, I can only suggest you get a pair of stout earmuffs and affix a bronze plaque to the nose of the car with the inscription R.I.P. What the old heck: $6,233,69 isn't small change.

THREE IS A CHARM

Dear Klean,

By cracky, if I don't find out what's troublin' my auty-mo-beel, I'm gonna drive it down through the dealer's showroom winder where I got it. The blamed thing pours out black stuff, coughs, wheezes, misses, backfires, knocks, pings, whistles, pops, and steams. It's a brand new '36 Pierce with 25,000 on it (and only the third time around, too!). Can ya gimme a hint where the trouble might be?

M. Geezer
Decripit Hollow, Kty.

– What you have described is the customary Pierce motor operation during the 'breaking in' period. Don't worry about a thing, it should clear up in a very short time; say, another twenty years.

30 DAYS OF BENCH RACING

Dear Klean,

My friends and I have been arguing for a month now, on which stock car is fastest in the quarter. Do you know?

I. Wonder
New York, New York, N.Y.

– Yes.

CAR-Toon Krossword #4

"– – – –" Equipped?

MAN ON A MOUNTAIN

Dear Klean:

Maybe this is a little out of your line, but it is part of the engineering game. I have a little shop up here on the mountain and have been working on a new thing. I think I have really created a monster? I have a problem and my bodyman, E. Gore suggested that I write to you. Everytime that I take this thing to town it breaks loose and goes wild. The local citizens really get upset about this and it has me a little worried. I think that I may have goofed by using a flat-head and then again, it could be that the ignition system is a little too wild. Seeing's how I wanted a real eliminator I installed a heavy duty rearend and extra large tread. Anyway this has exceeded my wildest expectations and I have been hoping that you may give me a new twist on how to wear it down a little? Come up and see me sometime if you're in the area.

Frank Enstein
Horo Heights, Colorado

–. . . pass.

SILVER ANNIVERSARY STOVEBOLT

Dear Klean,

My Chevy vibrates at twenty-five. Isn't this a bit unusual?

Stanley Stovebolt
Nowonder, New Jersey

– Not at all, for a twenty-five year old chevy.

BE ***KIND*** TO YOUR POSTMAN—***DON'T*** SUBSCRIBE TO ***CAR'toons***!!!

It's just as easy to buy your copies at the newsstands... of course, you might get there too late... or you might have to go out in the rain... even put on your snow-shoes if the temperature drops... BUT IF YOU INSIST... we'll be happy to send you CAR'toons BY MAIL!!!

CLIP AND MAIL THIS COUPON TODAY!

CAR toons MAGAZINE ● *5995 Hollywood Blvd. Los Angeles 28, Calif.*

Send me the next six issues of CAR'toons. My $2.00 is enclosed.*
(PLEASE PRINT IN INK)

NAME_____

ADDRESS_____

CITY_____

ZONE_____ STATE_____ ZIP CODE_____

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justinman@archive.org

LIKE, YOU BETTER BEWARE THE *IDES OF MARCH*, JULIUS!

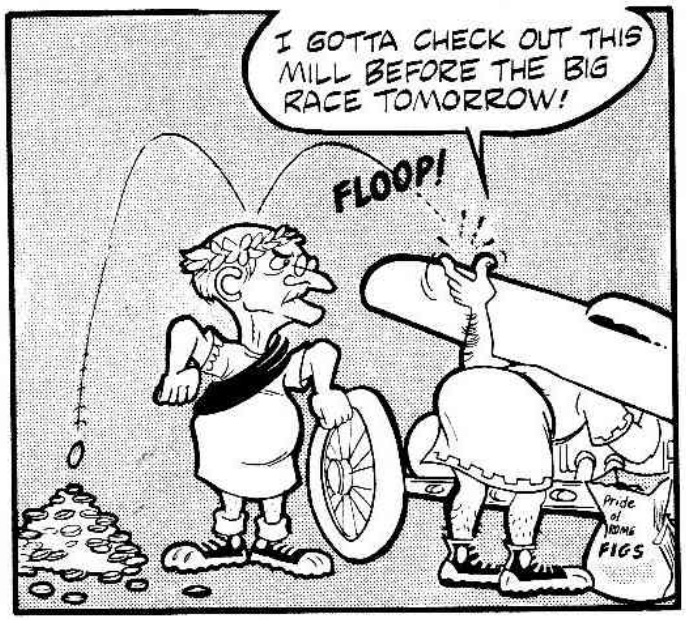
DON'T BUG ME, GRANDADDY-O!

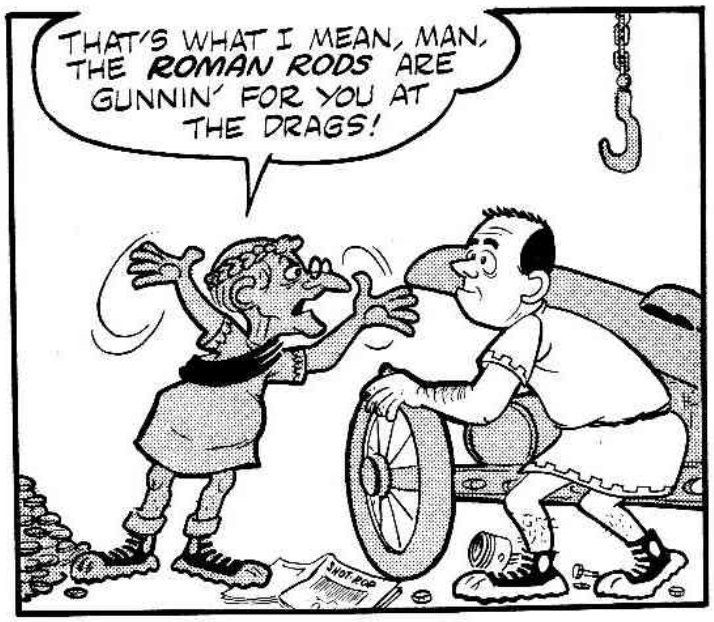
JULIUS' Sizzler

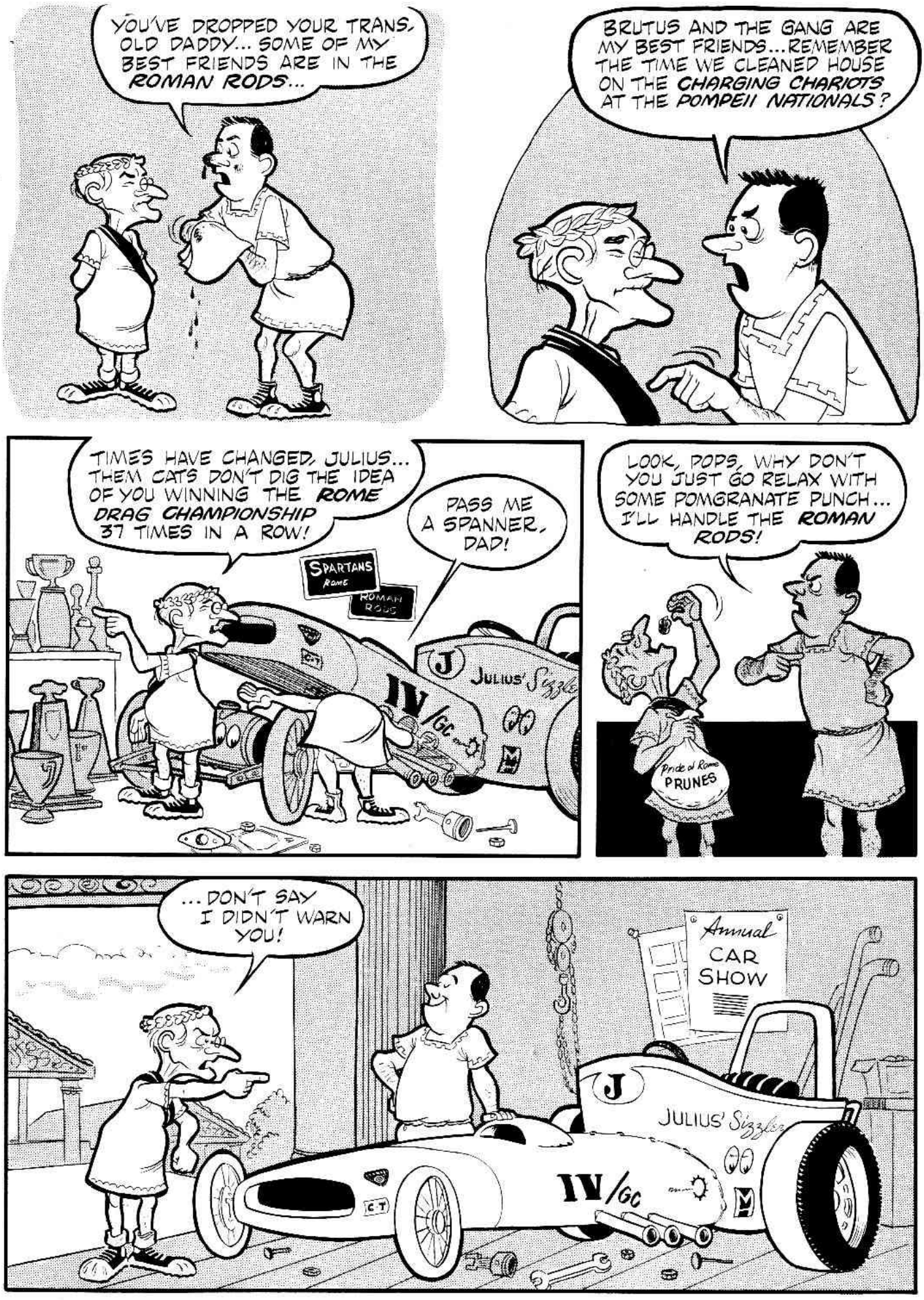
Pride of ROME FIGS

JULIUS SIZZLER

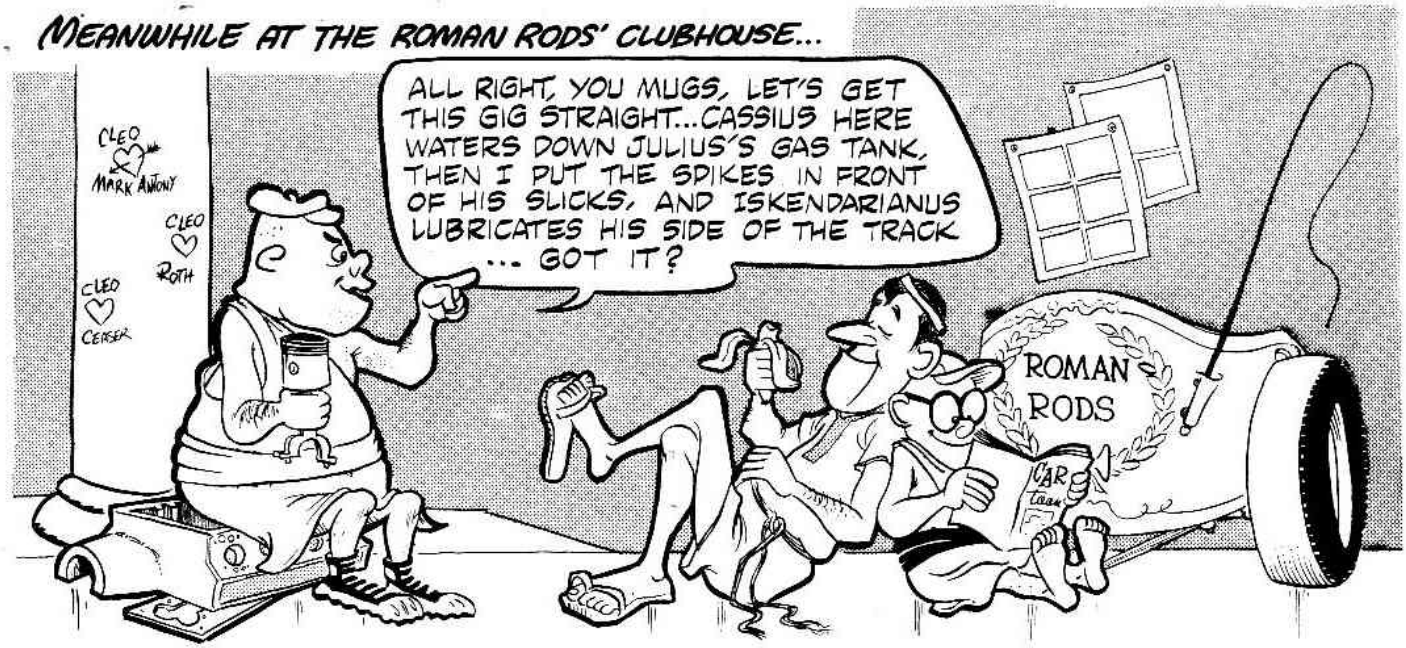
Ex Libris: C Altizer **Ars Gratia Aris: Jim Williams**



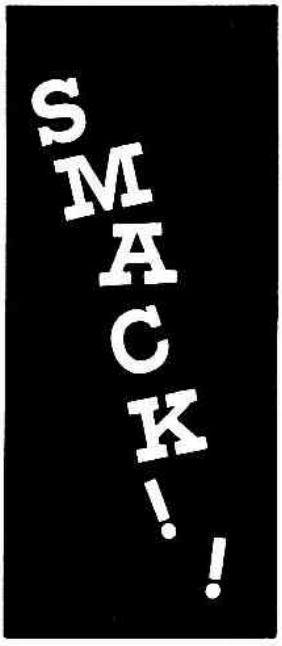



YOU'VE DROPPED YOUR TRANS, OLD DADDY... SOME OF MY BEST FRIENDS ARE IN THE ROMAN RODS...
BRUTUS AND THE GANG ARE MY BEST FRIENDS... REMEMBER THE TIME WE CLEANED HOUSE ON THE CHARGING CHARIOTS AT THE POMPEII NATIONALS?
TIMES HAVE CHANGED, JULIUS... THEM CATS DON'T DIG THE IDEA OF YOU WINNING THE ROME DRAG CHAMPIONSHIP 37 TIMES IN A ROW!
PASS ME A SPANNER, DAD!
SPARTANS ROME
ROMAN RODS
J
JULIUS' Sizzler
IV/GC
LOOK, POPS, WHY DON'T YOU JUST GO RELAX WITH SOME POMGRANATE PUNCH... I'LL HANDLE THE ROMAN RODS!
Pride of Rome PRUNES
...DON'T SAY I DIDN'T WARN YOU!
Annual CAR SHOW
J
JULIUS' Sizzler
IV/GC

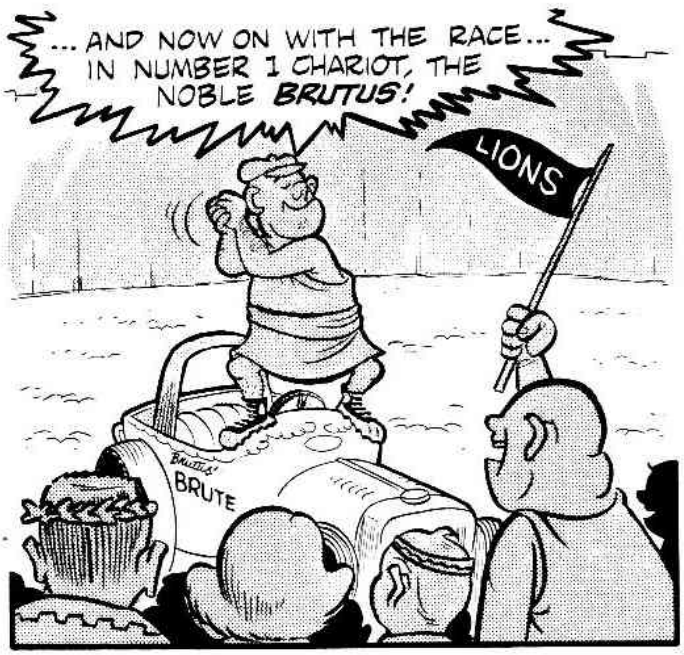
MEANWHILE AT THE ROMAN RODS' CLUBHOUSE...

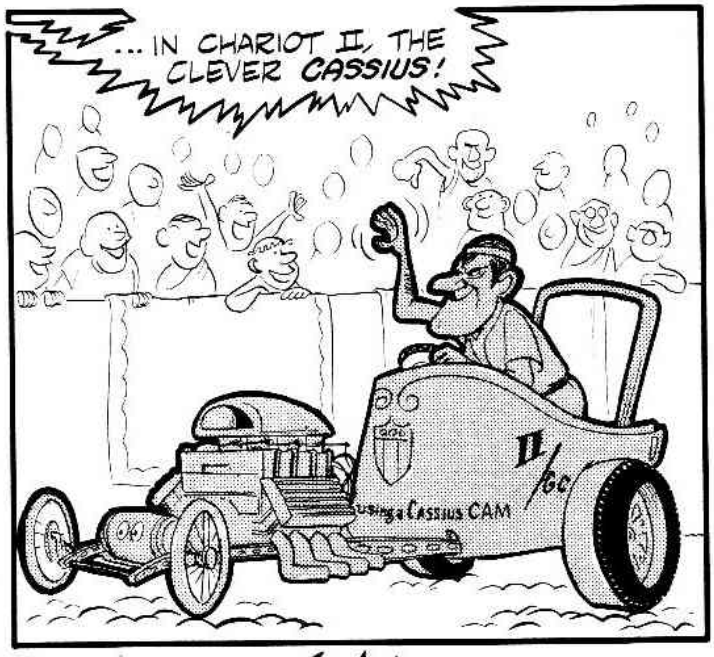


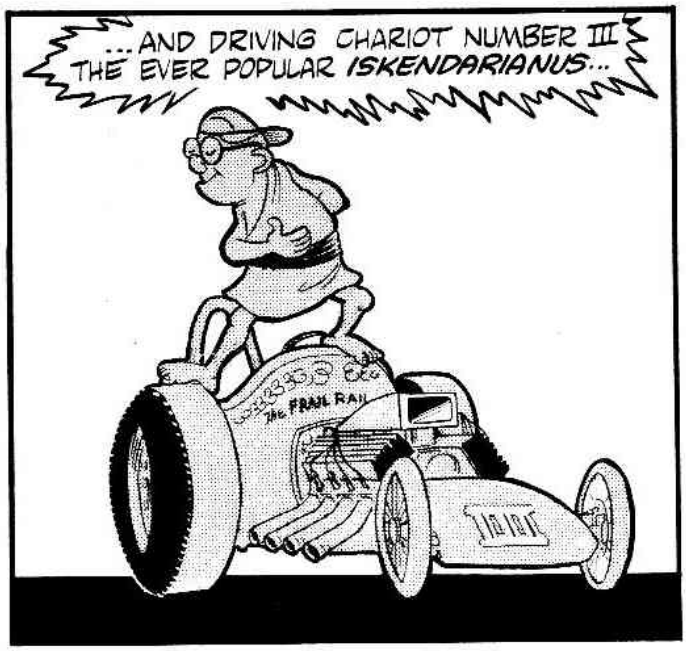
the IDES OF MARCH ARRIVES...

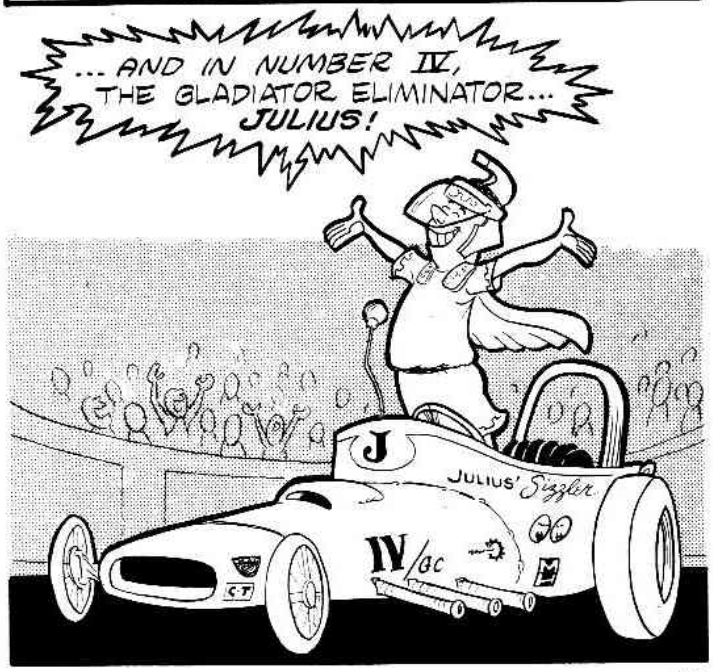


OKAY, YOU GUYS, I DON'T WANNA SEE ONE LOUSY FIG OR PRUNE PIT IN THIS ENTIRE COLISEUM! LAST YEAR 14 PEOPLE SLIPPED ON 'EM!
GOOD AFTERNOON, SPORT FANS, WELCOME TO THE 38TH. ANNUAL CHAMPIONSHIP DRAGS AT COLLISION COLISEUM. THE MAIN EVENT WILL GET UNDERWAY AS SOON AS THE PIT CREW IS BRIEFED...
CHIEF
PIT CREW
D.S.C.
OIL
JULIUS' Sizzler

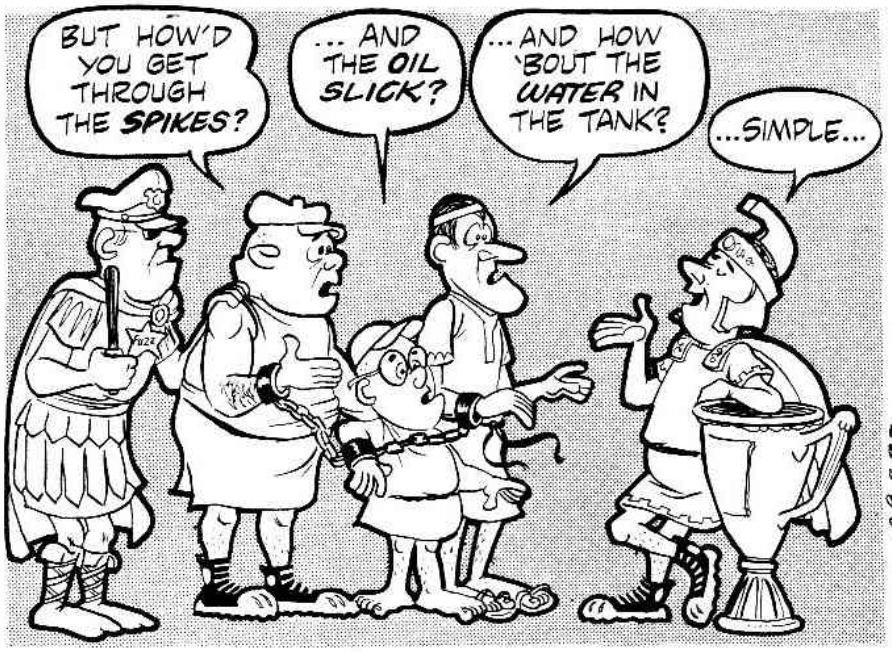

... AND NOW ON WITH THE RACE... IN NUMBER 1 CHARIOT, THE NOBLE BRUTUS!
LIONS
BRUTUS'
BRUTE


... IN CHARIOT II, THE CLEVER CASSIUS!
II/BC
using a CASSIUS CAM


... AND DRIVING CHARIOT NUMBER III THE EVER POPULAR ISKENDARIANUS...
THE FRAIL RAIL

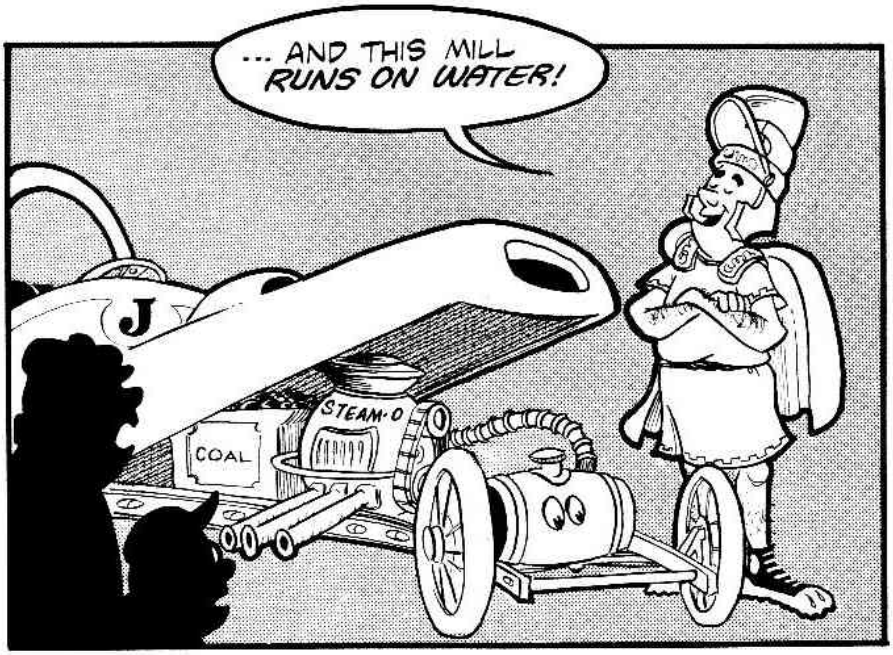

... AND IN NUMBER IV, THE GLADIATOR ELIMINATOR... JULIUS!
J
JULIUS' Sizzler
IV/BC

... AND THEY'RE OFF!
DUH... GO BABY!
SPEAK, JAHNS, FOR ME!
ET, TU, BRUTUS?
SQR
J
JULIUS Sizzler
IV
UH, OH, THE SPIKES DIDN'T STOP HIM!
... AND HE'S BURNIN' THAT WATER LIKE IT WAS ALCOHOL!
ZIP!
... DUH, HE EVEN WENT THROUGH THE OIL SLICK!
... AND THE WINNER FOR THE 38TH. MONOTONOUS TIME, IS JULIUS!

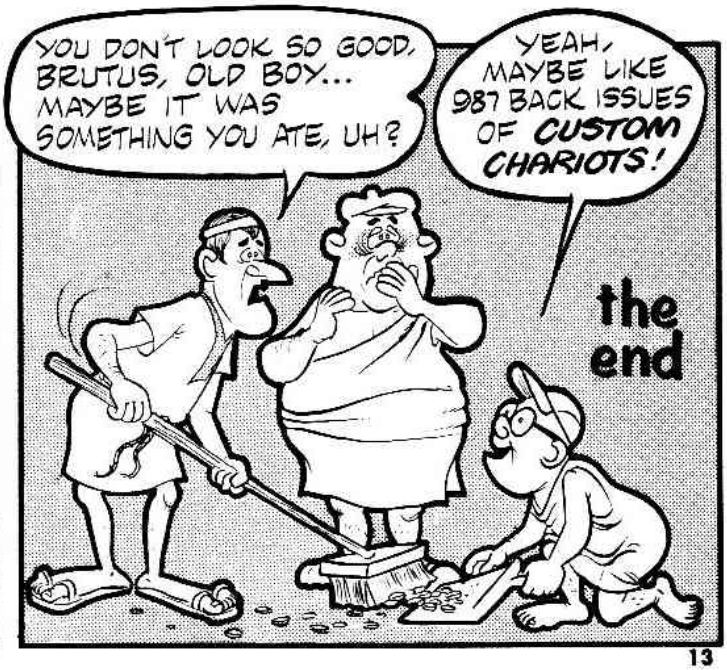

BUT HOW'D YOU GET THROUGH THE SPIKES?
... AND THE OIL SLICK?
... AND HOW 'BOUT THE WATER IN THE TANK?
...SIMPLE...

SOLID RUBBER TIRES TOOK CARE OF THE SPIKE PROBLEM!

THIS LI'L SPONGE MOP SOPPED-UP THE BLACK STUFF!
J
IV


... AND THIS MILL RUNS ON WATER!
J
STEAM-O
COAL

AND NOW, GENTLEMEN, FOR YOUR JUST DESERTS... AND I DON'T MEAN CHOCOLATE COVERED GRASSHOPPERS, EITHER!
OH, NO, ANYTHING BUT THAT!


YOU DON'T LOOK SO GOOD, BRUTUS, OLD BOY... MAYBE IT WAS SOMETHING YOU ATE, UH?
YEAH, MAYBE LIKE 987 BACK ISSUES OF CUSTOM CHARIOTS!
the end

ACE RACE DRIVE

Learn To Drive Like

Only ACE Offers Three Tailored-Made Courses

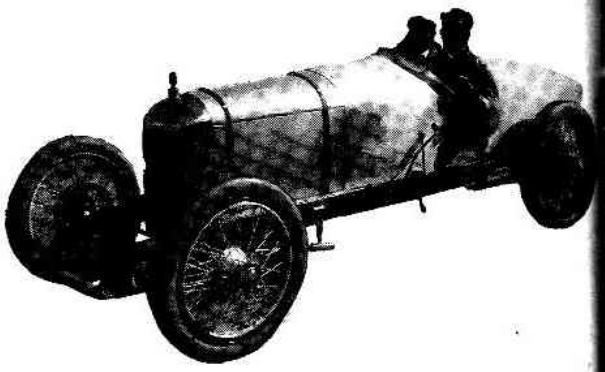
CHICKEN COURSE — One day duration, lessons in Track Talk, Wearing of Goggles, and Gloves. Includes a Free 'Race Scar' Tattoo to give you that experienced, rugged look — you just feel like a race driver without even seeing a race car! Fool your friends!

INTERMEDIATE COURSE — Covers all the facets of Track Technique, Running Your Opponent Off The Track, Grandstanding, Shortcuts, and many other neat sportsmanship driving secrets. Take the wheel of one of our expensive race cars (you might as well, somebody else lifted the hubcaps!). Get the feel of the experts as you roar across the track — for a full ten feet!

ADVANCE COURSE — For you more serious Student Drivers, we offer this extensive road course in our own Dual-Control, High Powered Sprights — important tips on prying yourself out of a wreck, and physical therapy for those exhausting LeMans sprints to your car.

Our Founder, Herman 'Barney' Oldsmofield, has this personal message:

"I'm sitting in one of the many Flashy NEW Sports Cars that are at your disposal here at ACE! And believe me, they get disposed of in a hurry with all you KOOKS driving 'em! Sitting beside me is my chief instructor and mechanic, Zelda Mayhem. As you enthusiasts will recall, Zelda joined us here at ACE after many years on the PIT CREW of CHUMPIONS Soap Box Racers...turning nails."



ACE

DRIVE INTO ACE TODAY! ASK...And We Promise You

R'S SCHOOL

ACE

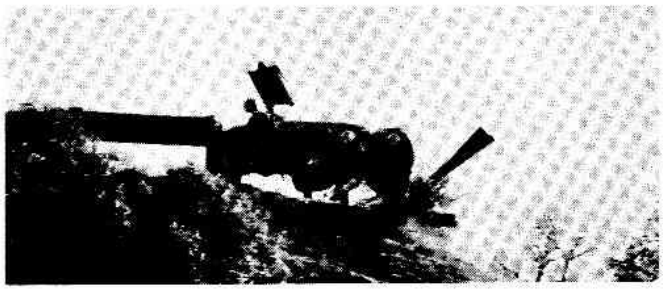
The CHUMPIONS!

THRILL TO OUR REALISTIC OBSTACLE COURSE!

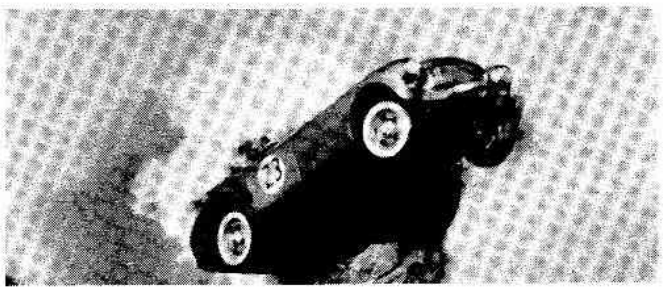
Here's what our former student, RINKLE FENDER, Holder of the World's Pile-Up Record, has to say about our professional-like race driving school:

"The ACE Driving School brought me instant success! The Safety Council has just signed me for 24 films showing some of my best wrecks!"

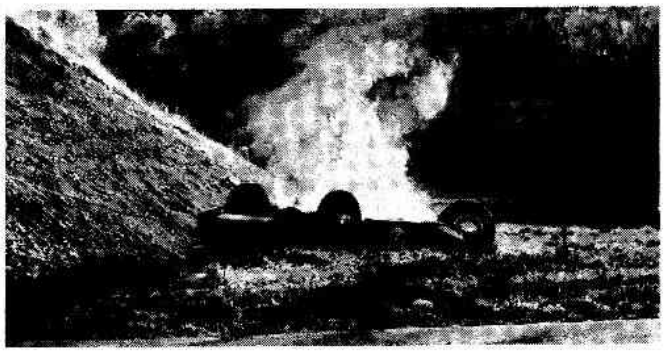
Here's an action photo of Rinkle performing a complicated Roll-Over, Accordion Broadslide — with his eyes shut . . .

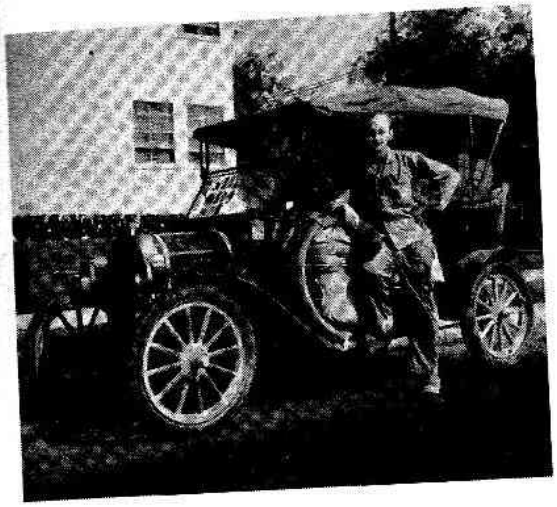


PILL SHILL: The only driver to get seriously injured while operating a slot-racer; "There I was, the worse driver in seven states — causing accidents, wrecking, and making a general nuisance of myself — But now I get paid for it, Thanks to ACE! This shot shows PILL coming out of a Triple*Flip*Over*Flame*Out*Twist!!



The Late **GARRY GAS** said: "When I think of all the time I wasted before coming to ACE, well, it just — BURNS ME UP!"





One of our most prized pupils (this is a prize?) . . BANNED BERNIE:

"To all you would-be race drivers, this is your ol' buddy BANNED speaking — and I want to tell you that a sharp looking race driver like me is KING of his people — a crowned prince of the speedway spectators — and a real GAS at all the testimonial party-timers! Yes Sir, keep your equipment Tuned-Sharp, Race-Ready and Rarin-To-GO . . GO . . GO! Just be kind of neat-like and tidy at all times . . and the crowds'll love ya' . . . . that's race-talk, fella."

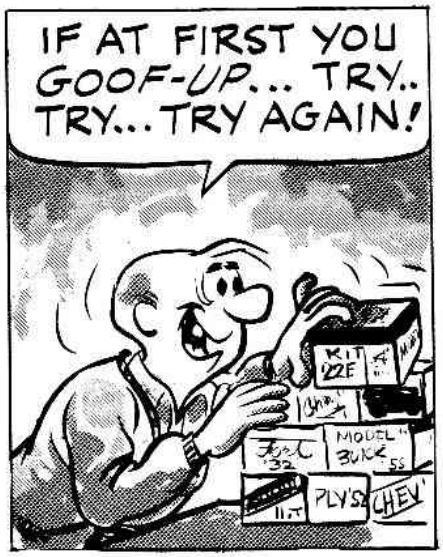
Our Motto: "STAB IT and STEER IT, MAN!"

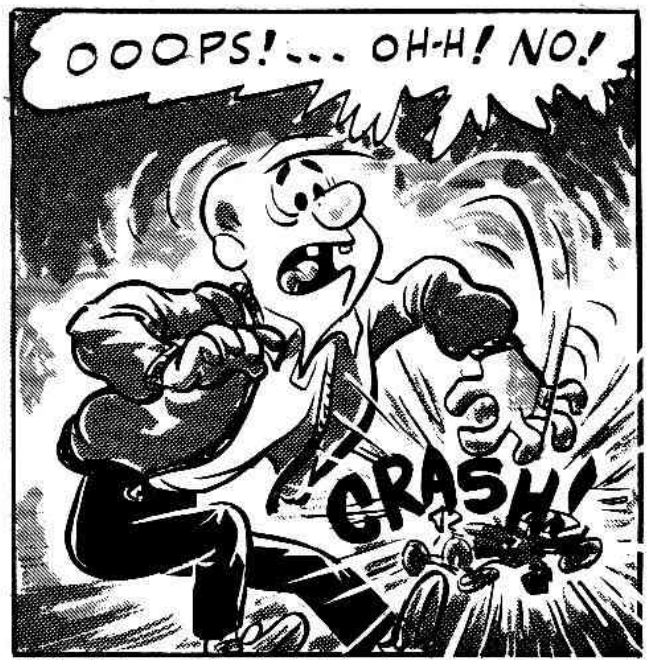
YOU'LL GET THE COURSE!

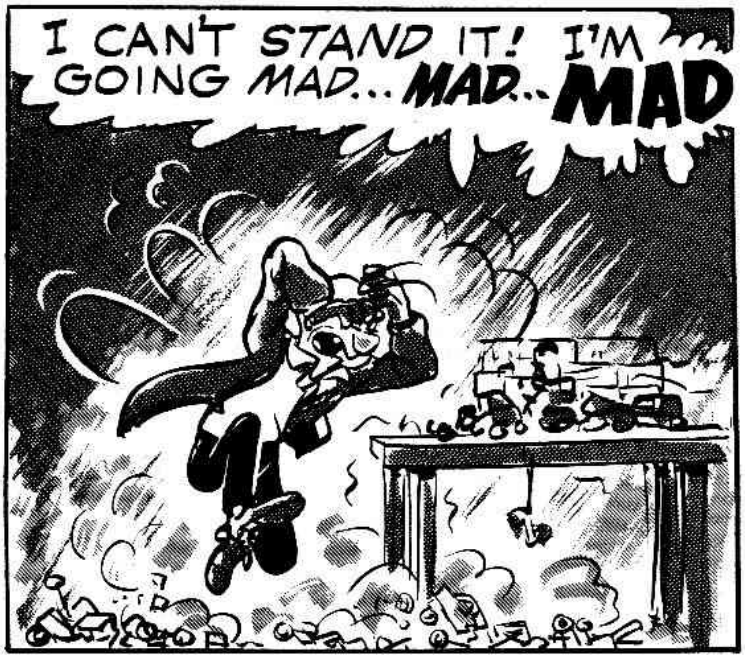
ACE

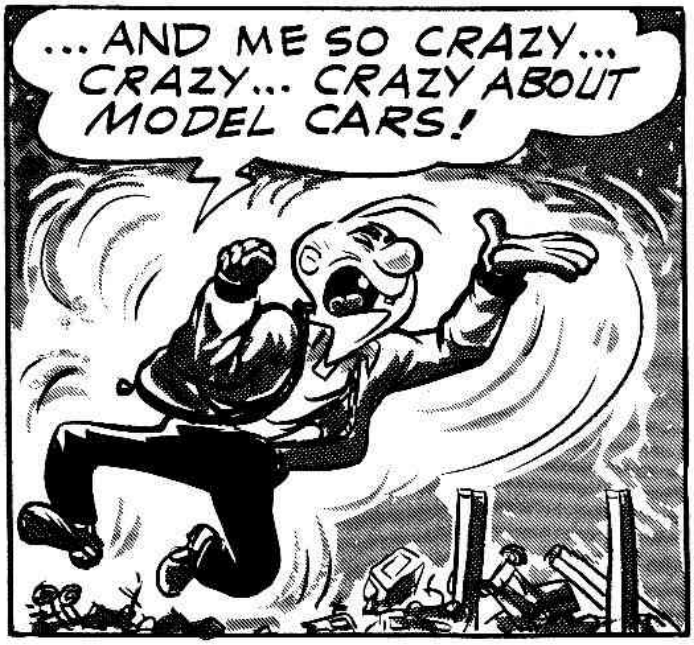
McFUMBLES McFOLLY

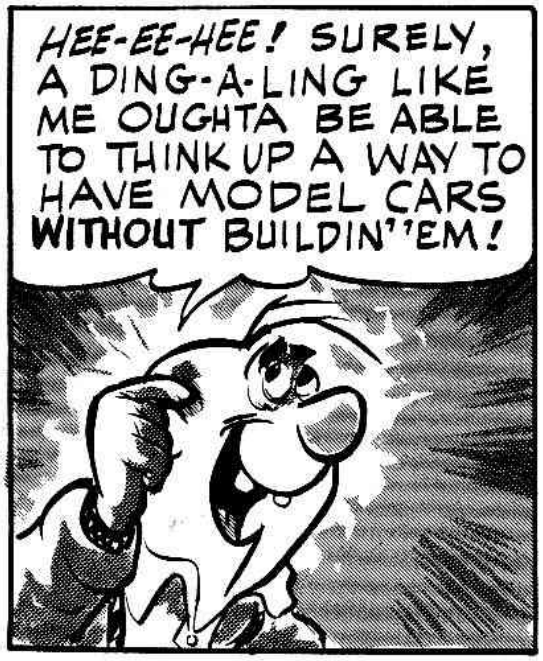
A CARL KOHLER FANTASY, ILLUSTRATED BY WES BENNETT



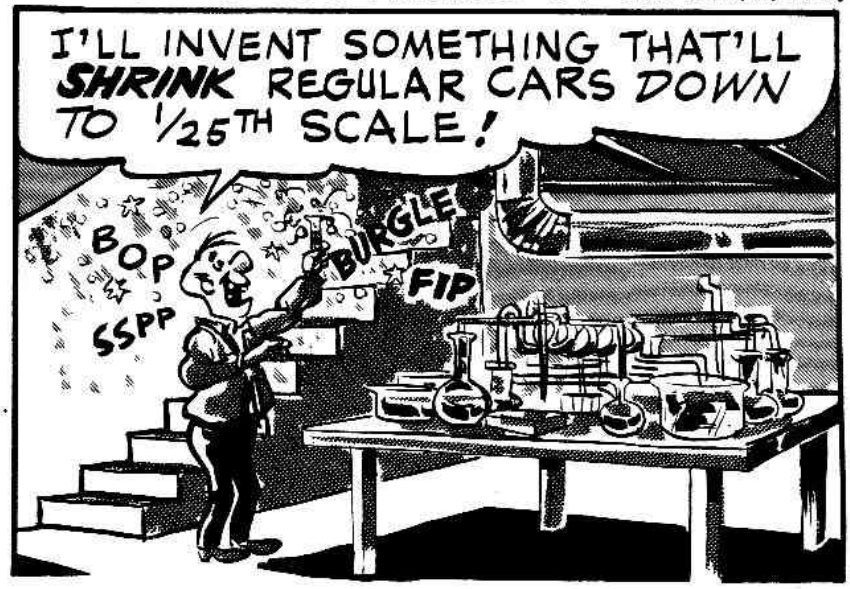






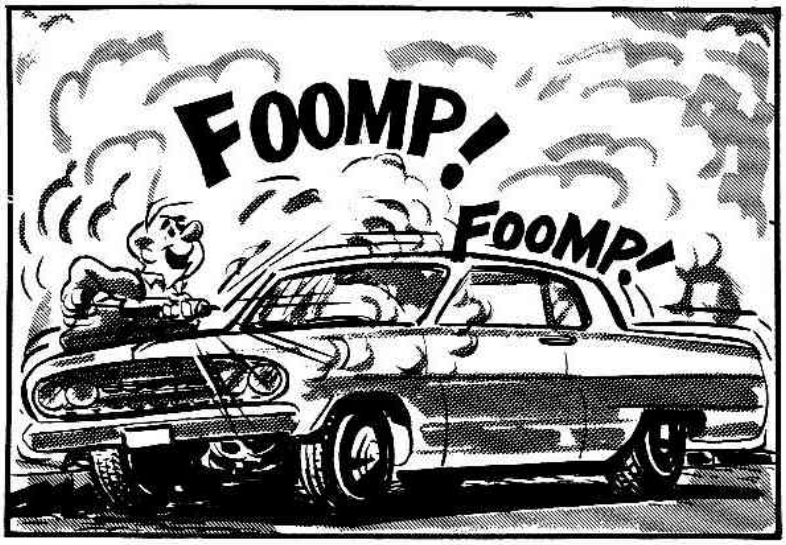


SOON, HIS MIND TWISTED WITH FRUSTRATION, McFUMBLE BEGINS A SERIES OF EXPERIMENTS.



YESSIREE! BETTER THINGS FOR BETTER LIVING, THROUGH CRAZY CHEMISTRY! THIS 1757TH FORMULA WILL DO IT!
GLURG
BURB
I'LL TEST THIS STUFF ON A STOCK JOB, FIRST!
FOOMP!
HEE-EE-EEE! O'BOY, SOMETHING IS HAPPENING!
FOOMP!
AW-W-W! WHAT A SHAME! WELL ... ... BACK TO THE OL' WORK BENCH!
IF THIS 1758TH FORMULA DON'T DO IT, I'M LIKE REAL NOTHING IN THE DASTARDLY DEEDS DEPARTMENT!
FOOMP!
HERE WE GO, AGAIN!
FOOMP!
FOOMP

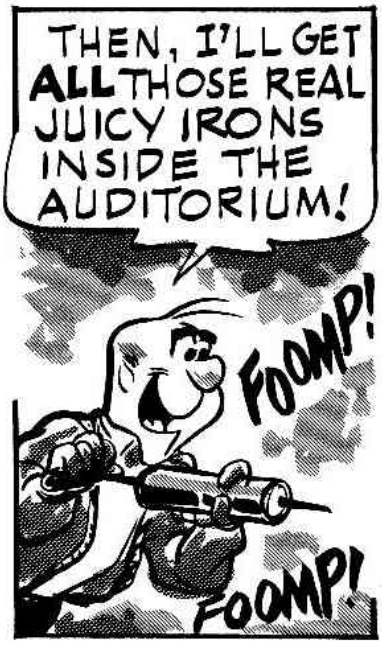
INSANE WITH SUCCESS, McFUMBLE BEGAN A CAMPAIGN OF CRIME...

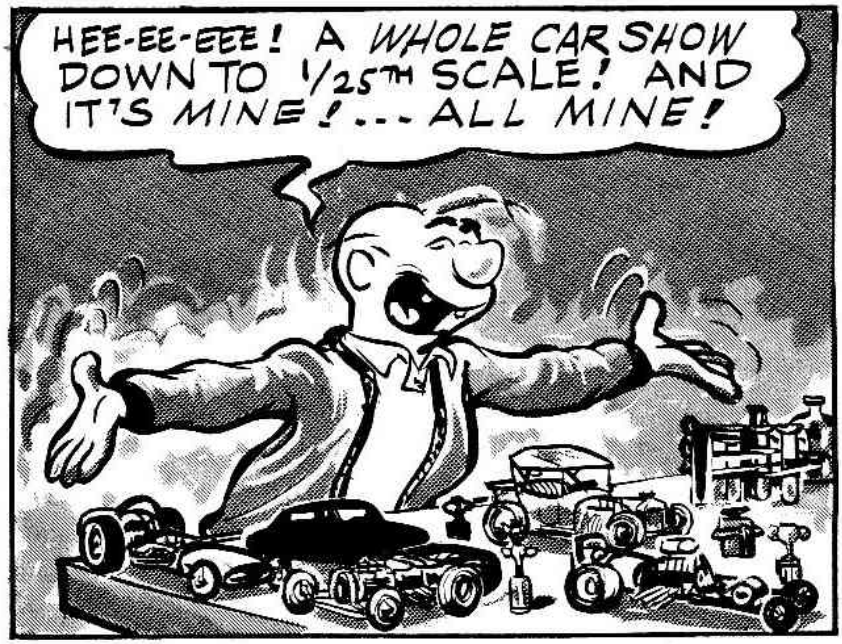


...WHICH TOOK HIM ALL OVER THE CITY COLLECTING THE SHRUNKEN VEHICLES THAT NOW REPRESENTED

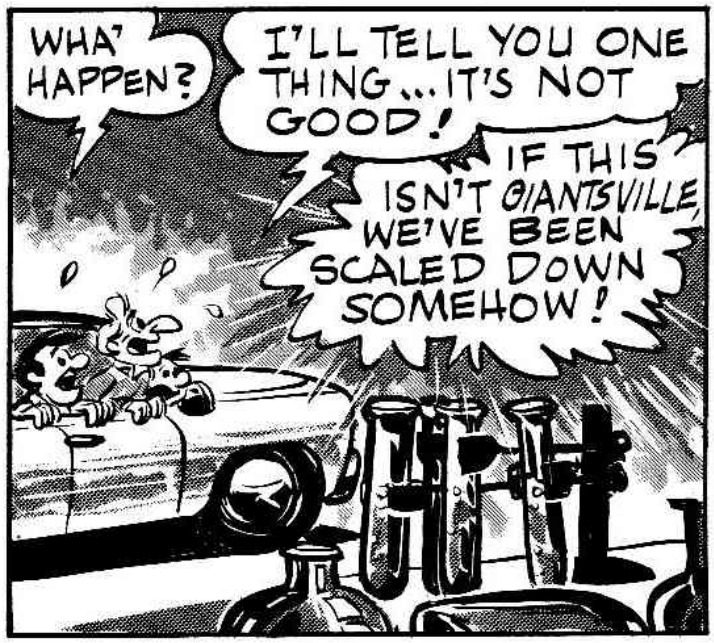
A FORTUNE IN STOLEN AUTOMOBILES OF EVERY MAKE AND MODEL...

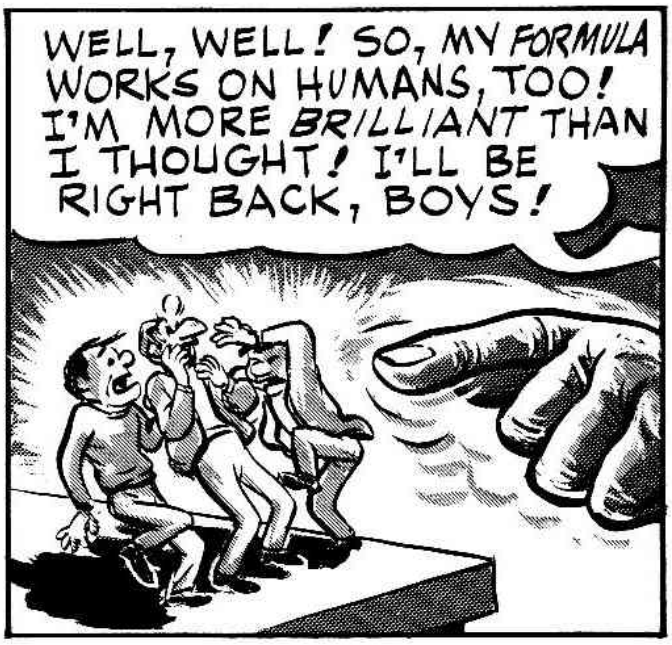
AND FINALLY, HE STARTED ON THE CUSTOM SHOWS!

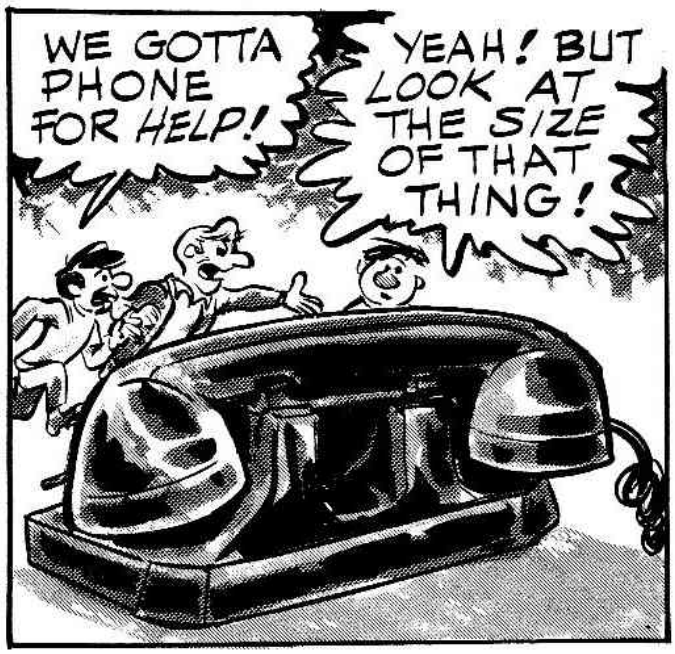



HEE-EE-EEE! A WHOLE CAR SHOW DOWN TO 1/25TH SCALE! AND IT'S MINE!... ALL MINE!

HOLY MOLY! LOOK! I MUST BE DREAMIN'! WAKE UP, YOU GUYS!


WHA' HAPPEN?
I'LL TELL YOU ONE THING... IT'S NOT GOOD!
IF THIS ISN'T GIANTSVILLE, WE'VE BEEN SCALED DOWN SOMEHOW!


WELL, WELL! SO, MY FORMULA WORKS ON HUMANS, TOO! I'M MORE BRILLIANT THAN I THOUGHT! I'LL BE RIGHT BACK, BOYS!

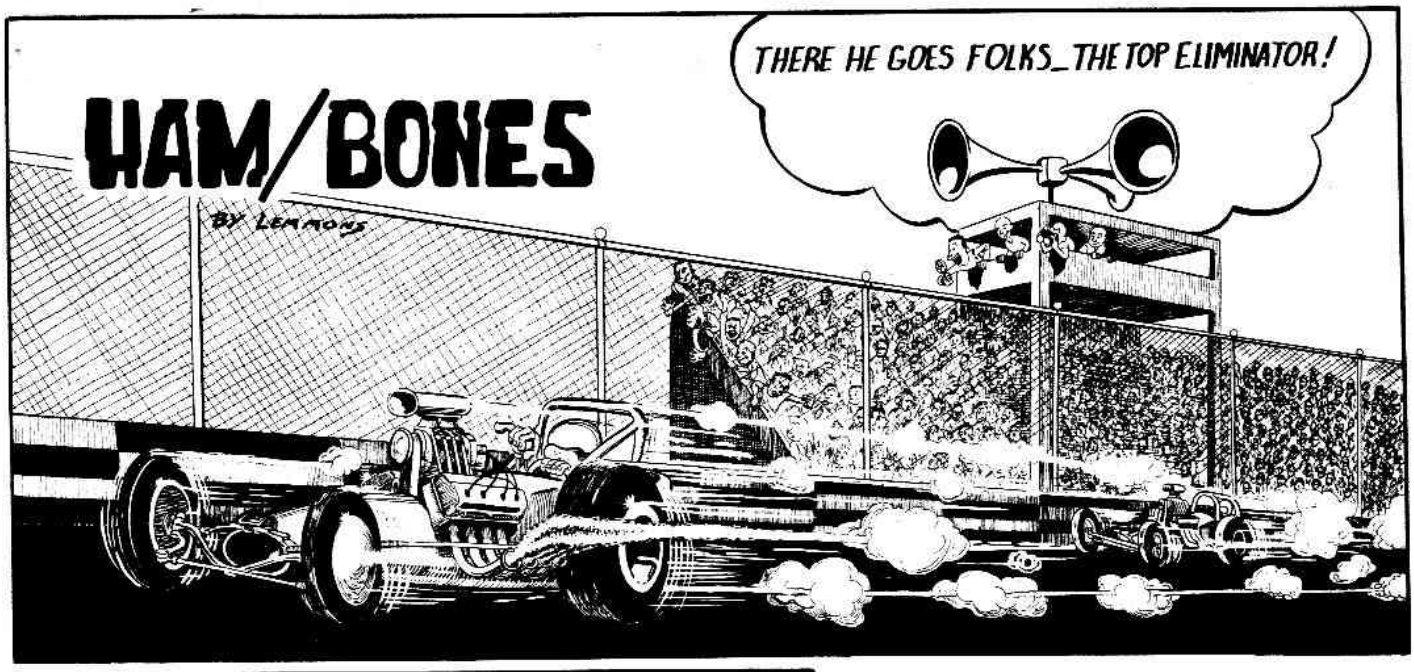

WE GOTTA PHONE FOR HELP!
YEAH! BUT LOOK AT THE SIZE OF THAT THING!

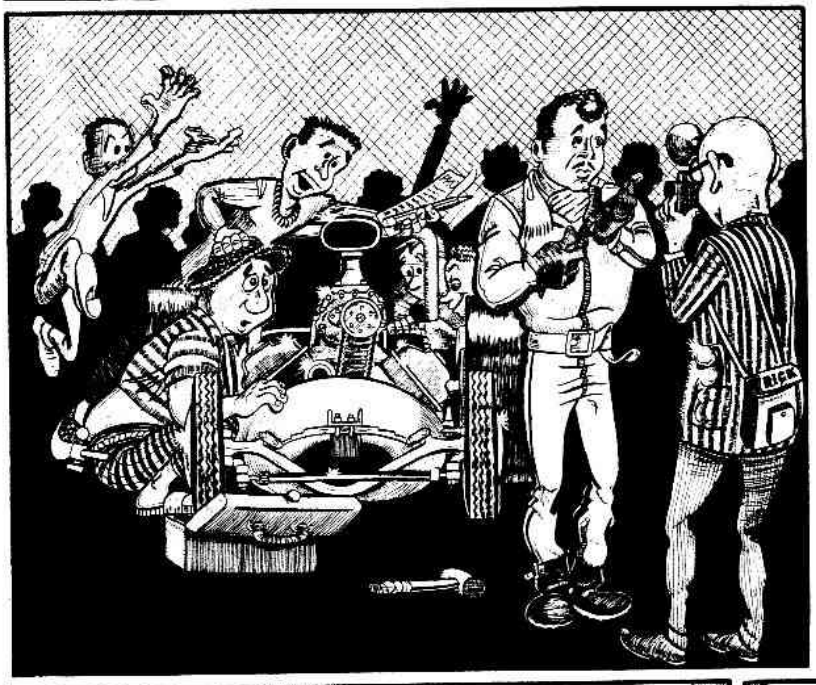
I DON'T KNOW THE FUZZ'S NUMBER!
JUST DIAL OPERATOR, MAN!
HURRY UP, BEFORE THAT MONSTER COMES BACK!

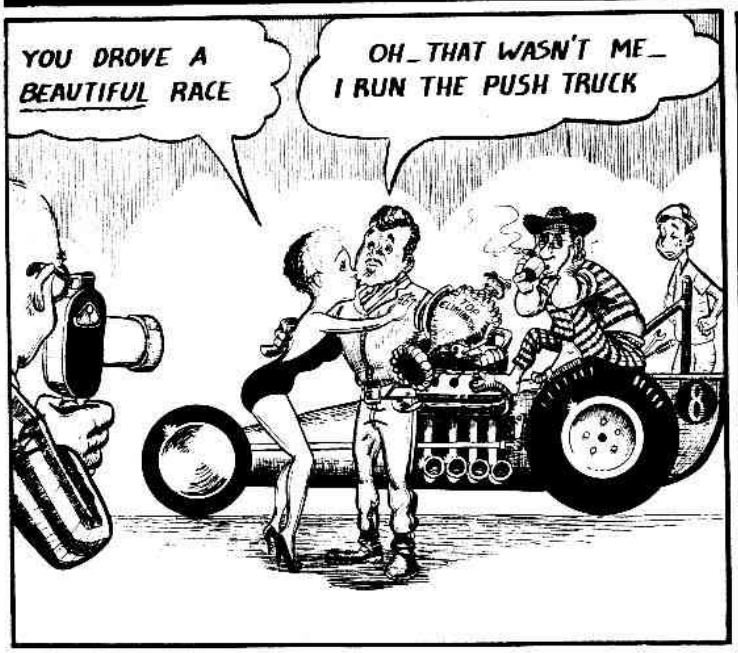
SO, McFUMBLE FINALLY FACES THE LAW FOR HIS CRIMES!
YOU ARE SENTENCED TO FIND AN ANTIDOTE FOR YOUR NEFARIOUS FORMULA! AND SHOULD YOU FAIL... WE'RE GOING TO THROW AWAY THE KEY!
WHAT'RE WE SUPPOSED TO DO WHILE THAT CREEP TRIES TO FIND SOMETHING TO RESTORE US TO NORMAL SIZE?
I HAVE A REAL STOKE NOTION, Y'R HONOR, SIR!
OH, YOU HAVE, HAVE YOU!
WHZ·PR SST·TP 2T·TSS PSS T22
AHEM! WELL... I SUPPOSE IT WOULD KEEP THEIR MINDS OFF OF THIS TERRIBLE SITUATION!
?
SOME SOLUTION!... RENTING US OUT AS INSTANT PEOPLE!
I LIKE IT!
SLOT RACING
ENTRY FEE 50¢
THAT POOR GUY IS SO CLUMSY HE CAN'T DO ANYTHING RIGHT!
HE'S AT THAT AWKWARD AGE!
OH... FUDGE!

HAM/BONES

BY LEMMONS







Open. Of the three, Sam Speed is considered a big favorite for the meet's Best "Driver" award. Sam will, of course, be tooling his blown caddy cart which has terrorized fairways all over the country. He's picked a heavy favorite over the other two entrants, Pen Hogan and Doc Topcough.

Challenge Drag Featured in Murhot National Car Show

NRHA has just announced addition of a special presentation to be included in their annual Model Car Championship which is to be held in conjunction with the National Champion Custom Car Show, Indianapolis, Ind., over Labor Day weekend.

To be presented in the Murhot Temple, the feature presentation is a challenge drag race between 1962 World Points Champion Jesse Van Deventer who has been challenged to the drag by nationally famous Model Car Champion, Gomer Glip.

Although Van Deventer will be running his competition roadster, a noted champion of the quarter-mile, powered by an injected Chevy, Glip's entry is typical of model car slot racing entries, powered by a rewired mill and driven by remote control.

Special arrangements for the feature are now being made by NRHA. They include construction of a special slot track to accommodate Jesse's full-size roadster (stipulation set forth by Glip, since his car must run on the slot track), and a special shutoff area, also for the roadster. A hunk has been knocked out of the side of the building at the end of the racing area to allow plenty of shut-down space. The car should stop in the parking lot.

One problem still remains for NRHA officials to solve – the actual drag strip is extremely narrow and officials fear that the aisle in the center of the giant National Champion Custom Car Show may prove inadequate. However, the tight squeeze runoff is still being scheduled and those who follow racing closely are putting their money on Glip. They feel the model will have a better chance against the larger roadster due to its outstanding traction abilities and Gomer's exceptional handling which gets his car out of the gate well ahead of opponents. On the other hand, Van Deventer has prepared his car for the choose-off go with installation of a new engine, custom-built tires and revised gearing. Van Deventer is always well prepared for any race and is to date undefeated in major events competition.

In all, the event is predicted to be a leading attraction during the National Championship Show and Go and enthusiasts of the sport are anxiously awaiting the outcome of Gomer's rather unusual challenge.

CAR-Toon Krossword #5

Slang For Racing Seat?

the engineers who worked on the company's extensive Racemister project, "Ve got over tirty years in on dis vun. Defelopment of dese racing tires vas someting else, let me tell you. Ve are shoore dot dey vill be de most in demand in a matter of a few munths. For vat dey vill be in demand for, I cannot zay but, ach, let me tell you, dey bedder be in demand!

"Here dose racers got a tire, let me tell you, mit a bit dey vill nefer belief. Each vun uf dese tires has got twelf grippers shpaced equal from each udder. Ach du lieber! Dot shpacing it vas critical. Ve got eight years in on dot shpacing alone. Let me tell you, ve shpaced und shpaced und shpaced . . . ay-yi-yi – such shpacing you haf nefer

are very confident of Mr. Shlipbite's ability in tire research, question whether or not Racemisters will really be as popular as the company has indicated. They are the talk of the pits, but at a recent strip operators' meeting a discussion was held to determine what surfaces could be used on drag strips to accommodate the Racemisters. No solutions were found and since heated arguments about the new tires among the strip operators provoked an all-out riot, there's every chance they won't be accepted at all by many strips.

Racemisters have, however, been NRHA approved, much to the relief of Mr. Shlipbite who could only say, "Ve got tirty years in on dis vun, brudder, let me tell you, dey bedder approof 'em."

PROTESTS LINE CREW FOR STARTING-LINE GOOF-UP

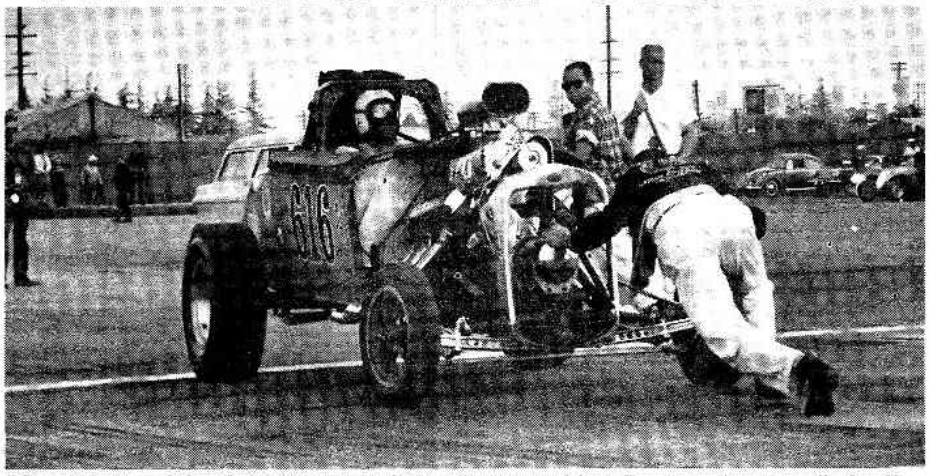


Photo captured by Otto Focus of Gary Graft pushing Tommy Teaser off the line during class runs. Tommy protested – Gary pushed him into the staging area.

Gary Graft, popular starting line official at major drag racing events, has been charged with a protest which came about when he became slightly confused at a recent race and got his instructions all crossed up.

It seems that Gary was told to keep a close eye on cars creeping into the starting lights right up until the starter popped the flag and, if there should be any creeping by a contestant during *this* event, the car was to be pushed back. Gary understood. Partially. But when the first car pulled to the line – Tommy Teaser in his roadster, a driver noted for fudging at the starting line – and creeped into the lights, Gary not only tried to push the car back, but got a firm footing in front of the car and pushed it right back into the staging area. Unfortunately, it was during class runoffs that Gary performed his duty in an overly efficient manner and the rantin' and ravin' that followed certainly wasn't typical of discussions held at drag meets. No sir.

Tommy Teaser isn't one to lose very often and he certainly wouldn't stand still for someone pushing him back into the staging area while his opponent went on to collect a trophy. Huh-uh! Gary was gettin' a chewing out from Tommy like he never had before when NRHA official Jack Heart broke in.

"What's going on here?" Heart shouted.

"He pushed my car clean into the staging area when he was s'posed to be lining me up," Gary retorted in anger, "clean into the staging area, I tell ya'!"

Heart looked at Gary and asked if he had done such a thing.

Gary could only reply, "Yep, clean into the staging area!"

"I protest!," Tommy hollered, "this idiot can't get by with pushing me back – clean into the staging area. It ain't fair, I tell ya'!"

Tommy's pit man, Bobby Bustbolt, broke in, "Wanna' coke?"

Finally, after an hour of deliberation for which the meet was held up, Heart decided to recognize the protest and the race was re-run. Gary Graft was immediately transferred to the trophy booth where he will serve in his usual manner.

NEW! HOT! DRAG FILMS!

Squirrelly Temple's Speed Secrets / How to Metalchip a Car / How to Blow an Engine, featuring Larry Lunchit / Making Your Own Slicks, featuring Bobby Burnem / Wire Wheel Weaving . . . *and many more. Make your daily reservations yesterday!*

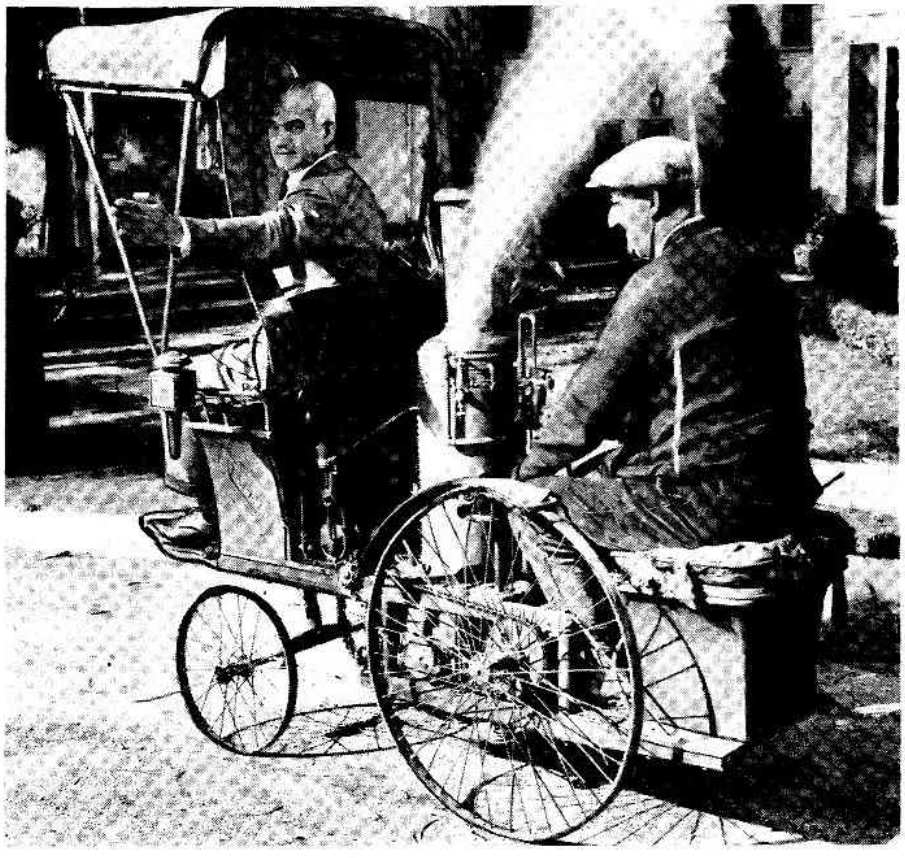
NATIONAL HOT ROD ASSOCIATION
DEDICATED TO SAFETY
NASHNOL DRAG

By Bill Cantoni

DIRT CHE

INTEREST IN INDY NAT

Joe Grunchmier Leads '63 Points Chase, Hot Class



Joe Grunchmier holds out his hand to show burns received while working on his hot entry which holds first place in the annual NRHA points championship. Joe's unique machine permits chief pit crewman Mickey Mechanico to ride along during competition. Note wheels by Havibrand, upholstery by Shaggy Stitch, Tijuana.

"Ooooh!" "Oweee!" "Cheeese!" "Ouuuuuch!" were but a few of the comments heard from Joe Grunchmier at the drags last Sunday as he worked on his hot class entry in the annual points championship. Joe, now at the top of the list in the points contest, hot division, drives one of the most unique entries in the drag circuit. Fired by a wheezing plant displacing 3800 cubic inches of steam at full bore (600 degrees), Joe's rig is chain driven, employs wire wheels all 'round and is among the very few drag machines in runs — *yipes!*

Joe's mechanic, Mickey Mechanico, indicated that he and Joe lean back and forth with every stroke of the single steam cylinder and that the added "push" they get in momentum really does the trick in the quarter-mile. According to Mickey, "Reckon it's more like ridin' one of them there kiddie cars you run with handle bars. Only bad thing is, after a run at full bore we sorta' feel like — heh! heh! — well, reckon we sorta' feel more like and look more like we been ridin' a jackhammer

Canadian Club Takes Class Show Awards

Nashnol Dragster Editor Cec Drano this week declared that one of the paper's feature clubs has been suspended. According to Drano, "It's sure-enough a heartbreakin' thing we have to do but, although we've tried to be fair, these guys were just too 'way outsville'. Group in question, the Canadian Club, had the following complaints listed against them, Drano indicated.

1) They always pick the wrong time and wrong place to pop the corks!

2) The term, "Taking a class trophy for . . ." was sadly misinterpreted by one club member who simply took trophies at major drag events! He un-

Canadian Club member Max Mafia misinterpreted the term, "Take a trophy for . . ." and took one without winning. He was nabbed after pic was taken.

fortunately didn't understand that the trophies had to be won before they could be "taken".

3) The club had a parade right down Main Street and that would have been okay, too, but you don't parade through town with club banners flying from two dragsters going at it full bore, especially if arrangements haven't been made to have a parade! Whew! The effect that had on traffic . . .

CAR too
SUBSCRIBE TO CAR'toons
BE KIND TO YOUR POSTMAN—

GSTER

EAP Photos by Golly Tuesday, August 39, 1963

IONALS AT NEW HIGH

LOS ANGELES – According to NRHA officials, interest in this year's National Championship Drag is reaching an all-time record high.

A statement by Event Director Ed Eatin', who has been wearing his Nationals monitor-control earphones since early in May and practicing daily shouting orders over the mike (much to the dismay of his wife), revealed that many surprise changes have been made to the Indianapolis Raceway Park in preparation for the super-collossal drag event. Consistent with NRHA's policy to provide participants and spectators with the best in accomodations, Eatin' indicated that the Indy Park will this year feature twelve new sets of high-flyin' swings, four new quick-slick sliding boards dumping into tubs of mud, a gigantic Jungle Jim set by Dragmaster Co., and all kinds of neat playground goodies for a fun-filled weekend event, including new M/T high-speed merry-go-rounds.

Additional improvements to the Park include a new starting gate, acquired from a near-by horse-racing track. Eatin' said that he hopes having the bell ringing when the gates swing open will not only deter drivers sleeping on the line but will add color to the event and please the spectators no end.

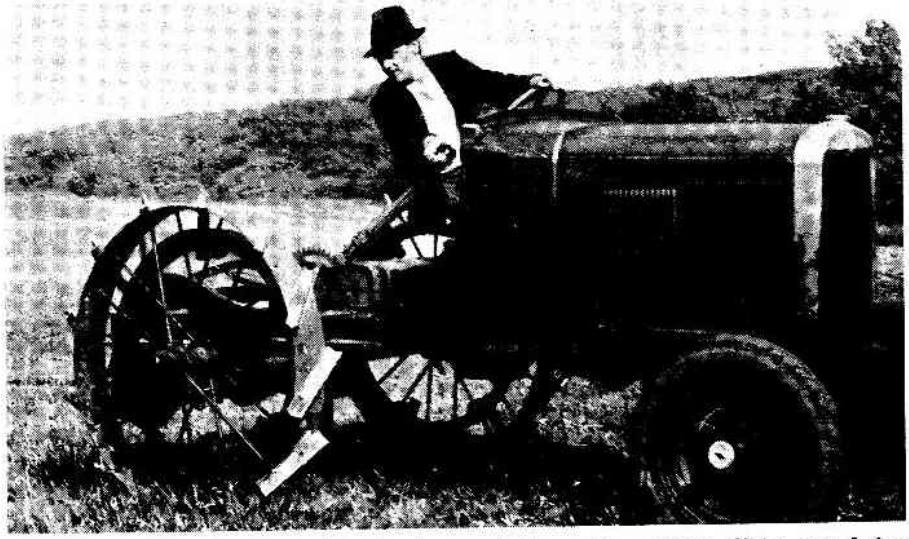
The shut-off area has also been reworked. It incorporates use of a net which catches the cars after a run. Winners' cars will be returned to the line, pulled by horses borrowed from the local farmers, and losers will be picked up in the net by a helicopter and transferred to the NRHA National Croquet tournament where they will be given a second chance to become a National Champ at the Park over Labor Day weekend.

Inspection and classification have been speeded up through use of an ingenious new lie-detecting test. An entrant is told to state his class while suspended by a hook above a pot of boiling oil. Framer Dismuck, who will supervise the tech-test, decided that this system would avoid any cheaters at the National Drag.

Eatin' had very little to say about the drag event, but did point out that the three entrants already in were actually not drag racers; they are in fact three professional golfers who thought they were signing up for the National

Growing interest in this year's National Drag is evidenced by the liveliness shown by these two eager fans who arrived in Indy last May to be sure they wouldn't miss any of the fun-filled, action-packed, keen, excitement-plus, greatest 1963 Big Go.

Smokies Tire Co. Announces All-New Racemister Slicks



Years of research have gone into development of new Racemister slicks, now being produced by Smokies Tire Company. Exclusive photo shows preliminary test runs.

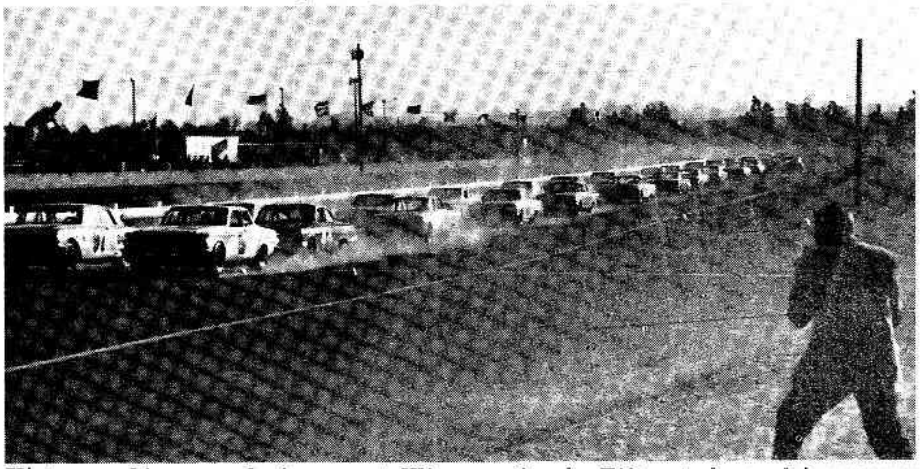
Smokies Tire Co. has just announced availability of their latest racing slicks, known as the Racemisters, among the most revolutionary developments to be introduced to the drag racing scene since last month.

seen before! But dot shpacing ve got, it's yist right. Dese grippers, dey are set at yist de right angle. Talk about time . . . oy-yoy-yoy – ve got six years in on dot angle alone. Ach! Let me tell you, boys, dot angle ve got is yist right!"

Said Joe, during an interview while working on his car, *"Ouch!* – well, we have a lot of – *oweee!* – advantages over everyone else – *ouuuu, boy that's hot!* See, – *eeek!* – no protest problems – *oweee! boy that smarts* – 'cause we don't use – *ouch!* – fuel, jus' water for steam – *ouuuueeeee!* And, by having two – *ow ow ow ow!* – riders, there's two of us leaning forward – cheese! *how hot is hot!* – for added push on our

Grunchmier appears to have a very strong lead in the points chase, but he's followed closely by none other than Opal Ongas who is the first female entry in the hot division. Opal contends that she isn't going to be outdone, this year. With her entry, a war surplus half-track, she's been tearing up competition (and drag strips) throughout the nation, seldom defeated in her class, IC/BM (In Competition-But, Man).

Somebody Goofed! Parade Ends Up In A Wild Race



History-making race during recent Winnernationals. Fifty stock car drivers were supposed to have a parade but instead ended in a fast two-lap race on drag strip!

For many years, NRHA's major drag racing events have featured, among all of the exciting competition highlights, a parade of stock cars prior to the final Stock Eliminator runoffs.

Recently, however, at the annual Winnernationals, drivers misunderstood parade instructions prior to their final eliminations and staged one of the wildest races ever seen on a drag strip. Nashnol Dragster's on-the-spot reporter gave this summary of how the fantastic race came about:

"We were all waitin' around for the parade to start, anxious to see the 50 beautiful stock cars slowly make their way down the drag strip, when all of a sudden, WHAMMO!, they came thundering out of the staging area like gangbusters. What a start! Tires screaming, front ends bobbin' with the change of gears, 50 cars dashed down the straightaway at break-neck speed, each trying for the lead position.

"After they flashed through the traps, we thought the race was over but, lo and behold, they just kept going and came right around the return road in front of the spectators. What a race! Wow! Back through the staging lanes and down the strip they thundered. By now, the crowd was going wild, everyone cheering his favorite make of car to victory. Down through the traps the second time and heck, there was some indian all dressed up in war-dance paint giving the flag and handing out trophies. The best race of the season was over.

"I ran over to the timing stand to find out what happened and about the time I got there the chief timer jumped out the window screaming, 'It was a Ford I tell ya', and I could see the guys who were working the clocks fighting and screaming at each other . . . guess they were trying to get the e.t. on each car as it went through the traps the last time. And, nobody knows who won."

CAR-Toon Krossword #6

Ford-Powered Sports Car?

Lovelace Stock Car Entry Declared Illegal at Big Go

Luke Lovelace's Stock Car Champion at the last Big Go has been declared illegal it was reported by NRHA Tech Director Framer Dismuck. Following lengthy deliberations with the car owner and other NRHA officials, the car was disqualified for the following reasons.

1) Running a blower disguised as an air cleaner. 2) Running nitro (60%) instead of the usual pump gasoline. 3) Using a retractable hook to puncture opponent's tires. 4) Using supplementary turbo engine (with afterburner) for boost off line. 5) Car is equipped with special, all-aluminum chassis for 1800-pound weight savings.

Dismuke reported that he had some difficulty determining whether or not the car could compete in Stock class, but finally concluded that a Crosley Hotshot with a hemi-head Chrysler was going just a bit too far and he did, regretfully, disqualify Lovelace's entry.

on the State House lawn, right under the governor's office window. At least, not while he's in conference with a White House delegation. It's fine to try to impress civic officials, but . . .

In summary, Drano said, "We just had to let 'em go. After all, they weren't living up to our motto, created by our two motto writers, Fred Friendly and Ned Neatly, 'Down in front!' "

Incidentally, Fred and Ned have also been discharged.

Splinter Sprinters New Class for Draggin' Woodies

Since the popularity of Woodies has grown to its current height, the cars being used in coastal areas to transport surfboards, NRHA's efficient classification board has elected to add a new class for the drag stormers, known as SS/S or, Special Splinter Sprinters.

Splinter Sprinters class will be open to any model Woodie, provided it can comply with the following rules set forth for competition.

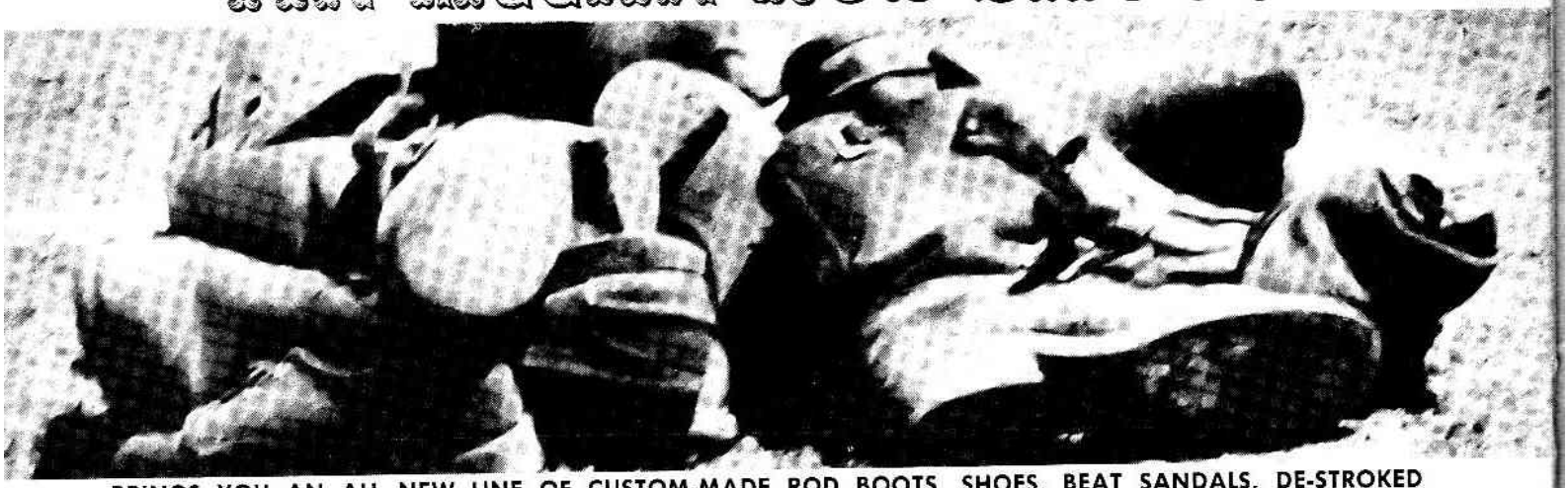
Each vehicle must carry two surfboards, two surfers and each surfer must have a surfer haircut (including bleached hair) and must prove that he is able to do the surfers' stomp dance. Surfers must wear cut-down Levis; ordinary swim suits automatically disqualify the entrant from competition.

The Woodie itself must displace at least 480 cubic inches, must have a wooden-paneled body without orange-crate ends for reinforcement and be finished in a natural-wood grain (i.e., varnishes and clear laquers only, no enamel). Use of outrigger surfboards to stabilize the car prohibited. Splinter Sprinters must be equipped with a legal surfboard carrier, including straps that measure 1-inch in width, wrapped with braided steel tubing so they won't be cut in case the car throws a fan belt. NRHA officials will not tolerate surfboards dropping from the cars during Splinter Sprinter competition.

"Hilborn, eh? That's the biggest darn scoop I've EVER seen!"

ATTENTION...
Model Car Raceway Fans!
From The Valley Of The JOLLY BLUE GIANT Comes This Ultra-Realistic
SUPER-SUPER ELECTRIC Slot-Raceway!
Hand-Crafted by the Blue Giant Hisself, this huge electric slot raceway is over Three Miles long from start-to-finish! Giant slot racers are Actual FULL-SIZE Scale Cars converted for remote control—What Action!!! Kit comes with 40,000 tons of top grade asphalt, steam roller, two 1963 Racing Stock Cars, individual remote control units, track and all accessories! Complete instructions on how to solicit bids from contractors are included — or build this fantastic Home, Den or Rumpus-Room racing set-up yourself in only three short years!
NOTHING LIKE IT ANYWHERE!
Reginald Van Money: A satisfied Blue Giant kit builder, reports: "It's more thrilling than driving the Freeways during rush hours! And neighbors love it, too! With additional grandstands next season, we might draw more attendance than Daytona!"
The JOLLY BLUE GIANT Sez: "When You Go... GO BIG!"
ALSO FROM THE JOLLY BLUE GIANT's "BAG-O-GOODIES"
For you advance Slot-Racers, Blue Giant Kits now offer the first authentic, Full-Size, SLOT CROSS-COUNTRY RACE COURSE! This amazing kit includes a 25 acre sight in the middle of France and four, do-it-yourself Ferrari racing models!

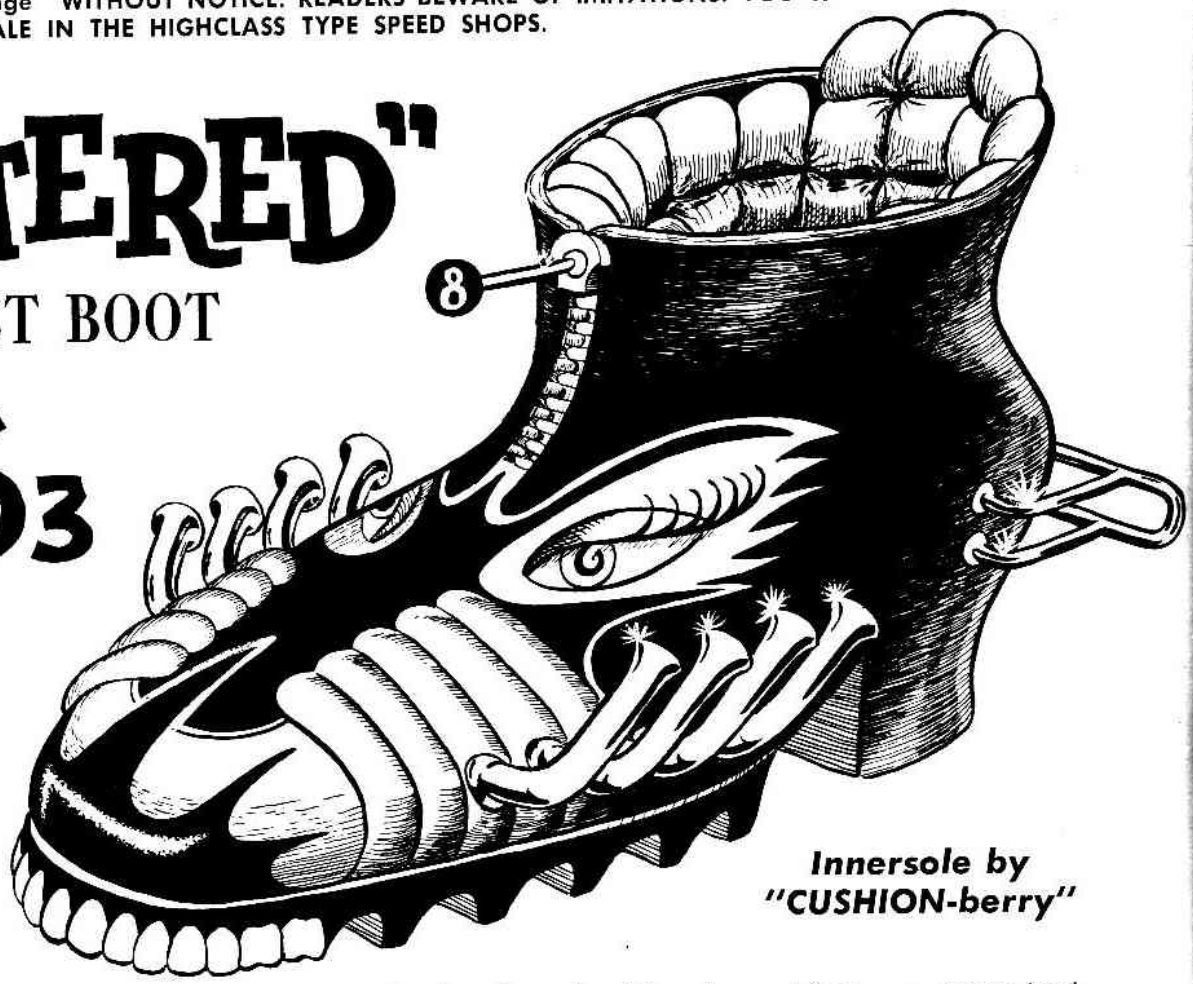
TIN MGGAN ROD SHOOS



. . . BRINGS YOU AN ALL NEW LINE OF CUSTOM-MADE ROD BOOTS, SHOES, BEAT SANDALS, DE-STROKED GO-AHEADS FOR THE REAL ENTHUSIAST. ALL SHOES IN OUR LINE HAVE HAD THE FULL CUSTOM TREATMENT FROM "That Grand Old Man Of Shoe-Business" — GEORGE (please) SPAIRUS. ALL PRICES MENTIONED ARE SUBJECT TO "Quick-Change" WITHOUT NOTICE. READERS BEWARE OF IMITATIONS. YOU WILL NOT FIND ANY OF THESE ITEMS FOR SALE IN THE HIGHCLASS TYPE SPEED SHOPS.

the "ALTERED" STREET BOOT

Xr63



Cobbler: Jack Crandall

Cobbler II: George Lemmons

$75

Innersole by "CUSHION-berry"

Incorporating all of the great features of the classic models — dazzling chromed nerf bars (rear only). The ever famous hard chromed welders toe — and Dr. Kowen front end (really bites in). The 1946 Guaraches louvered hood look. The 1947 B.C. Dagoed front "Cuban Heel" (B.C., Before Castro). The 1958 ripple sole for maximum traction off th' line. The Quick-Zip-Stick-Zipper. Wild chrome vent headers. The Q.K. quick change steel heelplate. Fantastic, optional paint finishes — Kandied Ox Blood, Metalflake Cordovan, Panzy Pearlesent, and lots more.

For those of you who can't afford a pair of these genuine **"ALTEREDS"** — may we suggest our **"PEASENT PACKAGE"!** Package consists of one (1) Altered Boot and a 300 foot roll of sterilized gauze wrap-around bandage. Just make out like you accidentally got out of line during the last drag meet on the start line and the NHRA starter hit you across the toes with his flags.

$39.95 each

NAUGAHYDE STOCKINGS

With these little numbers you are ready to go-go-go anywhere. When you're sporting these dandies you'll be the COOLEST at the club's next SOCK HOP! They're really wild when you close your eyes and imagine that you're running around barefoot in a Show-Car.

Price **$10.95**

STYLED BY TONY & NANCY

Come in five shocking colors — Baby Blew, Yellow Rat, Pitch Black, Clean Green, Bled Red.

$3.50 for seven socks

ANNOUNCING THE LONG AWAITED FOR . . .

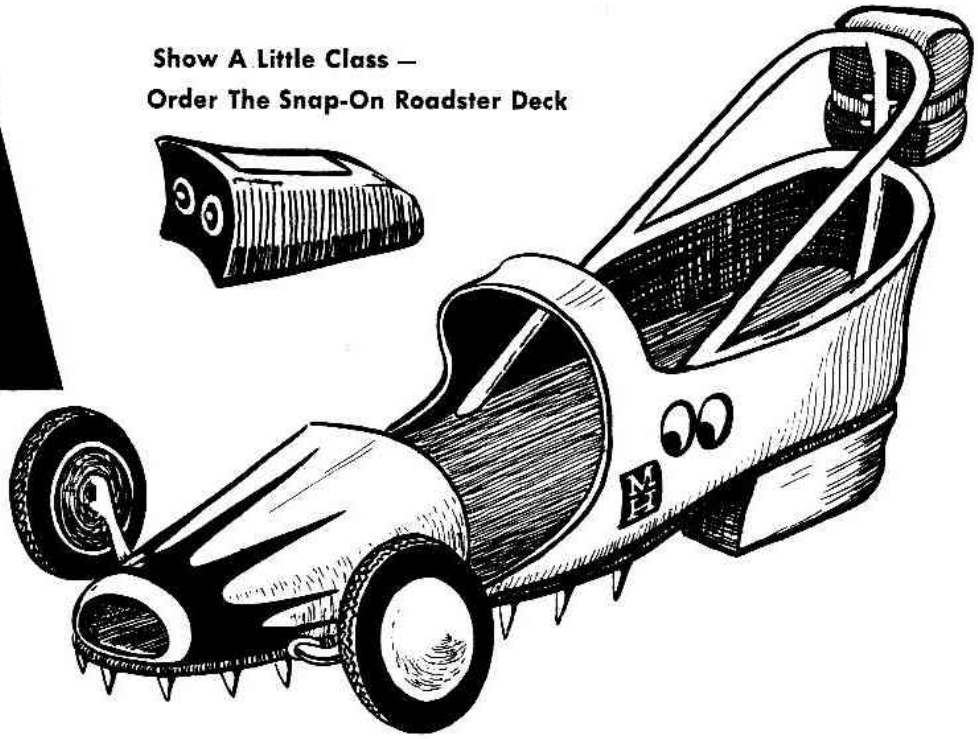
YES — IT'S THE SAME ONES WORN BY OUR FAVORITE CHAMPIONS MIKIE KLOMPSON, JAK GLISTMEN AND TIM NILSUN! THIS IS THE MODEL WITH THAT 'GET-UP-AND-GO' POWER. THE FANTASTIC MODEL YOU'VE ALL HEARD ABOUT WITH THE STAINLESS STEEL UPPERS AND LOGGING SPIKE SOLES. REAL TRACTION, MAN! IMAGINE YOUR FRIENDS' SURPRISE WHEN THE ZIETZ' CHUTE PACK OPENS AND OUT FALLS A PAIR OF CLEAN SOCKS?

price:

$16.49 a set

THE BIG AA Rail

Show A Little Class — Order The Snap-On Roadster Deck



Breath Easy With A Pair Of Our Open Air —

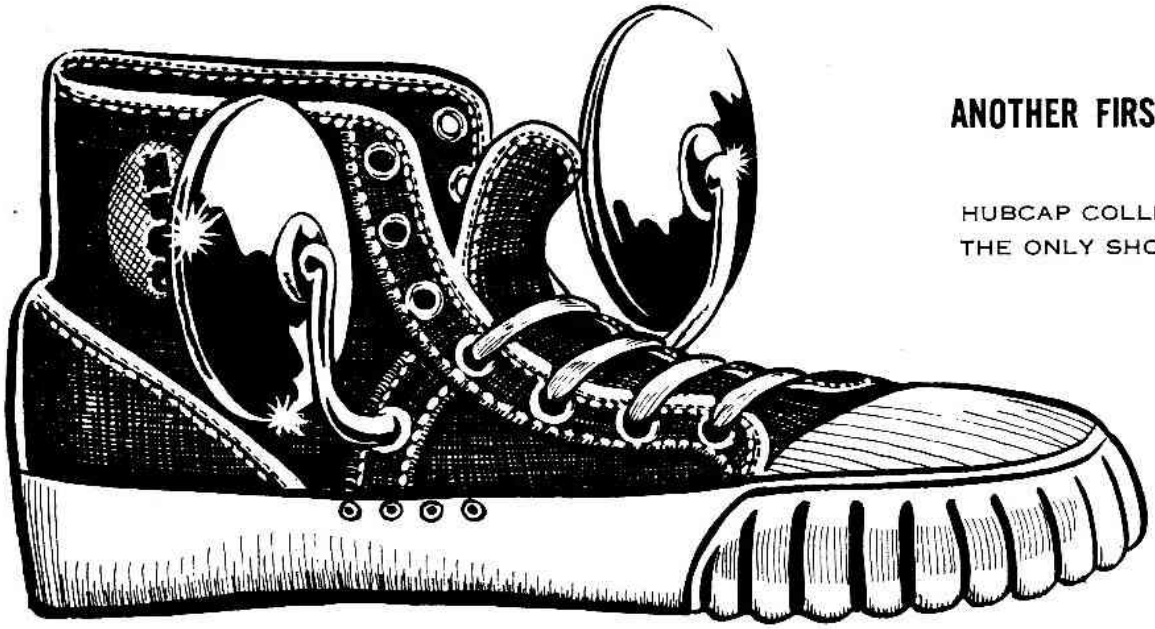
DAPPER SLAPPER

GO-GO-GO AHEADS!

Price: **CHEAP!**

Real Chrome Header Toe Straps

These are especially made with the obnoxious economy-minded enthusiast in mind. These are the only models that feature the exclusive McCan 'Hidden Sound Chamber' inside the heel section. They give out with that extra-loud SLAP! Wear them on your next date? Impress her parents?



ANOTHER FIRST by TIN!

HUBCAP COLLECTORS—
THE ONLY SHOE FOR YOU!

SNEEKIES

PRICE: A PAIR **$27.76**

The 'Silent Wonder' shoe . . . the only sneaker made that lives up to its name! Such features as twin 'Revealin' mirrors, one to a side. We have these special-made by those famed craftsmen from up-the-river? They alone know style and what features are needed best.

/AND OR TRADE FOR A SET OF POLISHED HANDS ENGINEERING MAG WHEELS!

NEVER-SLIP
Surf-Masters

$15.00 Beans a pair

Not even your closest friends will know these natural flesh colored slip-on feet with the extra-special Swedish steel spikes! Be the big sensation of your beach area — come in on that off-shore surf . . . END-OVER-END with Grace (who's she?). Real fun at slumber parties too! Get an extra large size and learn the —

MONSTER MASH!

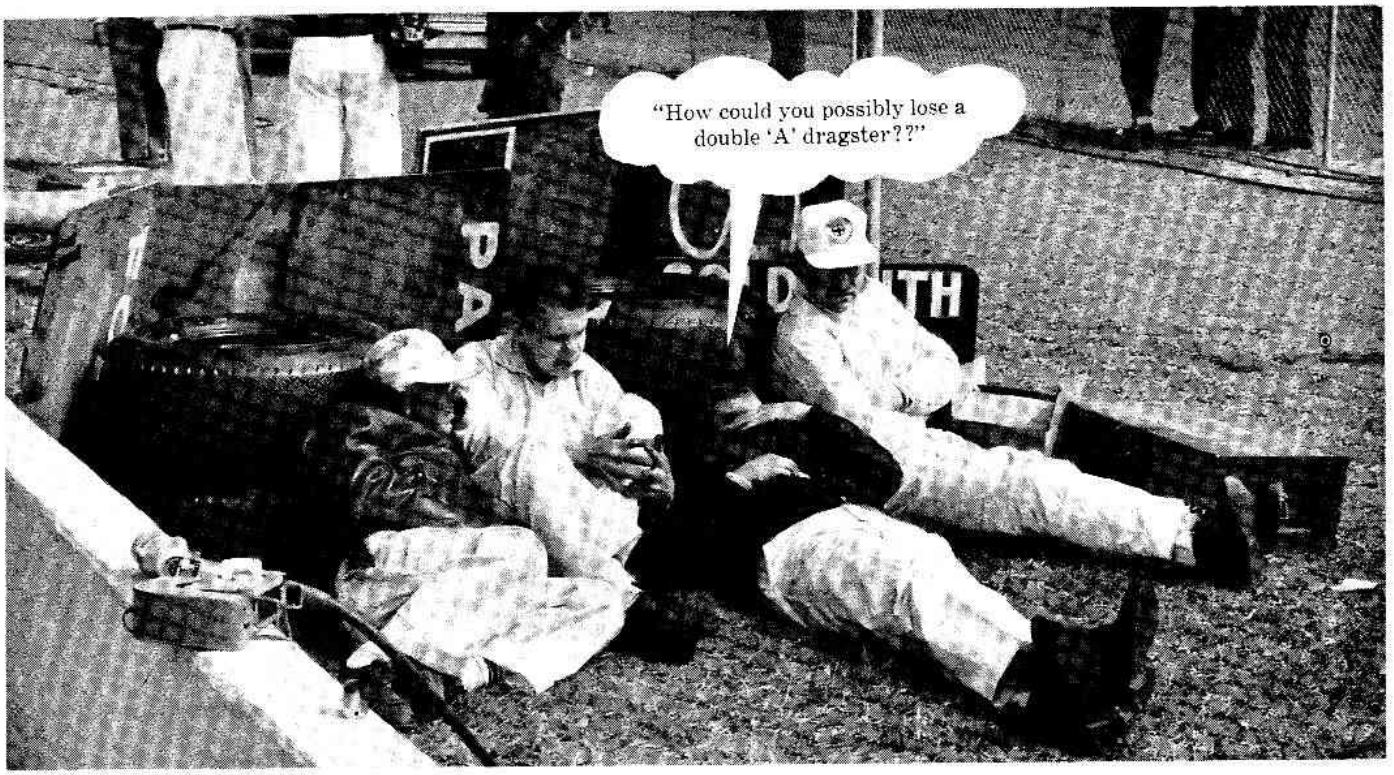
Extra Sympathy Accessory: Real-Life iron-on "Corns and Bunions" for effect!

$AVE-$AVE-$AVE

MONEY

DO-IT-YOURSELF
Custom Shoo-Kit!

Don't be a conformist just because you can't afford a pair of our swingin' shoos. Customize them yourself using our do-it-yourself shoo-kit. Color illustrated catalog shoos the TEN BEST model '63 Rod shoos. Forty-six different diagrams showing how you can duplicate these beautiful model shoos. Each kit contains – three cans of long-dry Metalflake enamel, a roll of 1/32" chrome striping tape, 4 tubes of model body putty, 4 sheets of wet or dry used sandpaper, wild assortment of taps, heel plates hob nails, metal screws and finishing nails, lots of leading speed equipment decals, glue and sequins. Make Dad proud of you – make him a pair for next Father's Day.



..for PINK SLIPS??

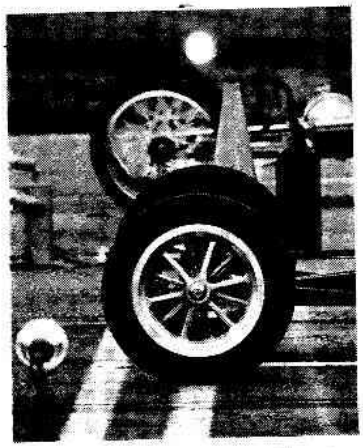
"Wanta' Drag?"

"I kid you not! Standing next to us are eight of the biggest Eagle Scouts I've ever seen!"

"I'll show 'em that there's more ways than one to beat this Freeway traffic!"

"What do you mean, 'The motor's in the rear'???!"

INDY-NATIONALS PREVIEW



with Ben T. Rod

Well, sports fans, the big day is approaching once again; The National Drags at Indianapolis, Indiana! And on hand for the big event will be yours truly, Ben T. Rod...

This year, as in the past, we'll probably see many new strip records established, and former class winners toppled by the fierce competition. However, my prediction for STOCK ELIMINATOR is the same this year as it was last year: Connie Vertible, in his '57 Chevy rag top. You'll remember that Connie won it last year, as I predicted, by scalping five convertible tops during time trials.

After scanning over this year's entrants, I'd also like to make the following, additional predictions: In A-D Class, 'Rail Splitter' should cut all former ET's in half; in various other areas, look for 'Chicken Coupe' to lose to 'Hatchet Man'; 'Barracuda' to chew up 'Mr. Bass Man'; 'Citation' will be taken most likely by 'Speed Demon'; 'Alky-Seltzer' should relieve 'Headache' of its class title; 'Midnight Auto' should steal the title from 'Wire Wheels'; 'The Little ol' Whine Maker' may stomp 'The Grapes of Roth', big daddy's latest creation; 'Pipe's Peak' should be outclassed by 'Mt. Ever-Ready'; and 'SR-22' should take care of 'Freak Accident.' An interesting note about the 1963 Nationals is the mass produced 'Telephone-Pole-Sitting' devices being manufactured by the telephone company in Indiana; it seems that the ingenious idea of watching the drags from the economical cross-members of a nearby telephone pole has caught on big – so the 'phone company has installed 50 new poles and 3 additional crossmembers on each. They are setting up ticket booths at the base of each pole, at which half-price tickets will be sold. However, the time it takes to erect the poles, stands and refreshment-coolers leaves little time for the linemen to attend to their regular tasks; therefore, telephone service will be hampered for the entire period of the Nationals.

Returning again this year to defend his title as 'World's Most Ridiculous Dragster' will be Stan Lee Steemer in his Boiler-powered quarter-miler. Stan really is a crowd pleaser, as most of you readers will remember from his last year's episodes. It seems that in order to build up the necessary RPM for dragging the direct-drive vehicle, one of Stan's assistants must hold the rear wheels off the ground while the driver fires up the boiler to top pressure. Then, when the signal is given, the assistant drops the rear end to the ground and runs for cover. Last year, Stan dug two four-foot trenches in the asphalt before bringing the wild machine under control. He hopes to correct this condition this year with the addition of specially made, four-feet-thick slicks on the rear. Good luck, Stan.

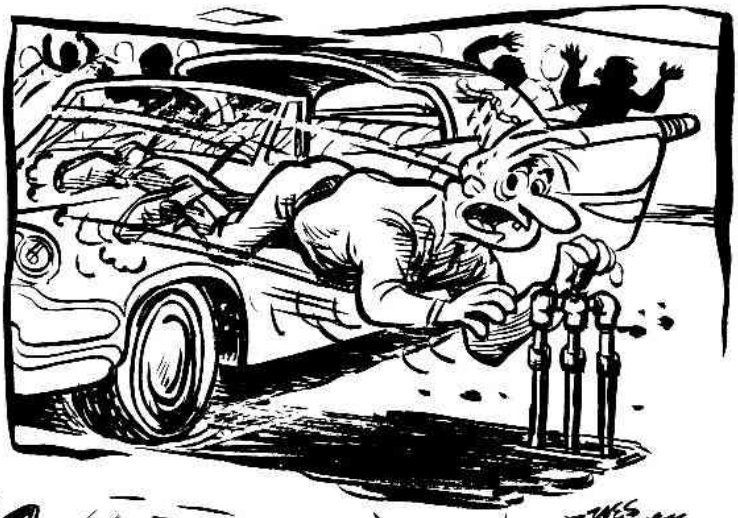
At the present time, the big thing being considered is the addition of a 'Super Fuel' class to the NHRA sanctioned meet. The rules will be modified a bit to allow for greater safety in these classes. Among the modifications being considered is an ejection system and a compulsory astronaut-type racing suit. A recovery team will stand by at the finish line in case of mishap. The only other change will be in the starting lights, which will count backwards from 10 to 0, instead of changing from red to green. The Air Force is considering taking applications from participants for future astronauts. Who knows? Maybe, in the near future, you might see a kandy-color space-craft bearing the inscription, 'Moon Equipped.'

Well, sports fans, that's about it from here, so until next year, this is Ben T. Rod leaving you with this final thought: The best cure for a knocking motor is to open the door and let it in . . . and if you think that's bad, you evidently haven't read my new book, entitled 'Customizing the Tucker.'

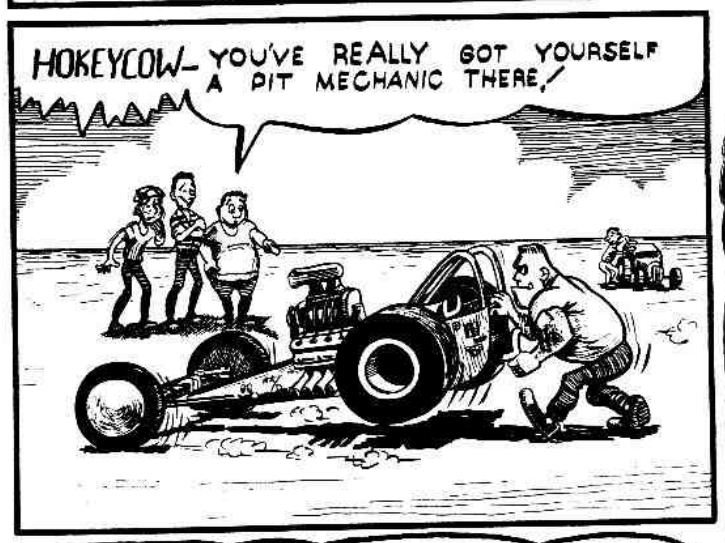
FOR THAT VERY SPECIAL MESSAGE!

SHOW-CAR DEPT:

a REAL FAST THINK!

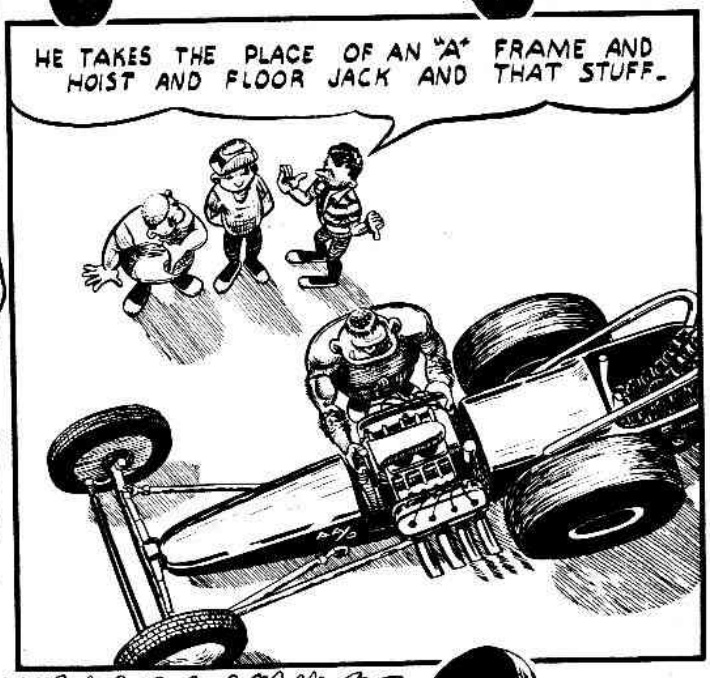


HAM BONES

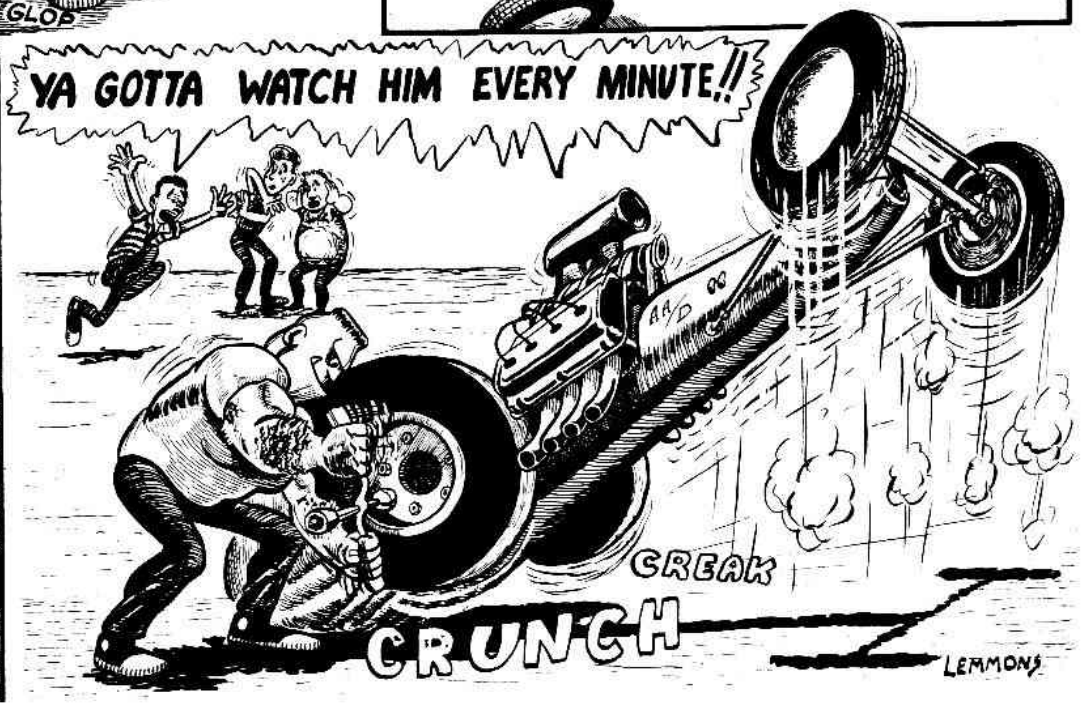

HOKEYCOW- YOU'VE REALLY GOT YOURSELF A PIT MECHANIC THERE!

YEH- EVER SINCE HE POSED FOR ROTH- HE THINKS HE IS A FIRST CLASS RODDER-

I DON'T HAFTA BRING HARDLY ANY TOOLS-
GLIK
GLURB
GLUAB
GLOP


HE TAKES THE PLACE OF AN "A" FRAME AND HOIST AND FLOOR JACK AND THAT STUFF-

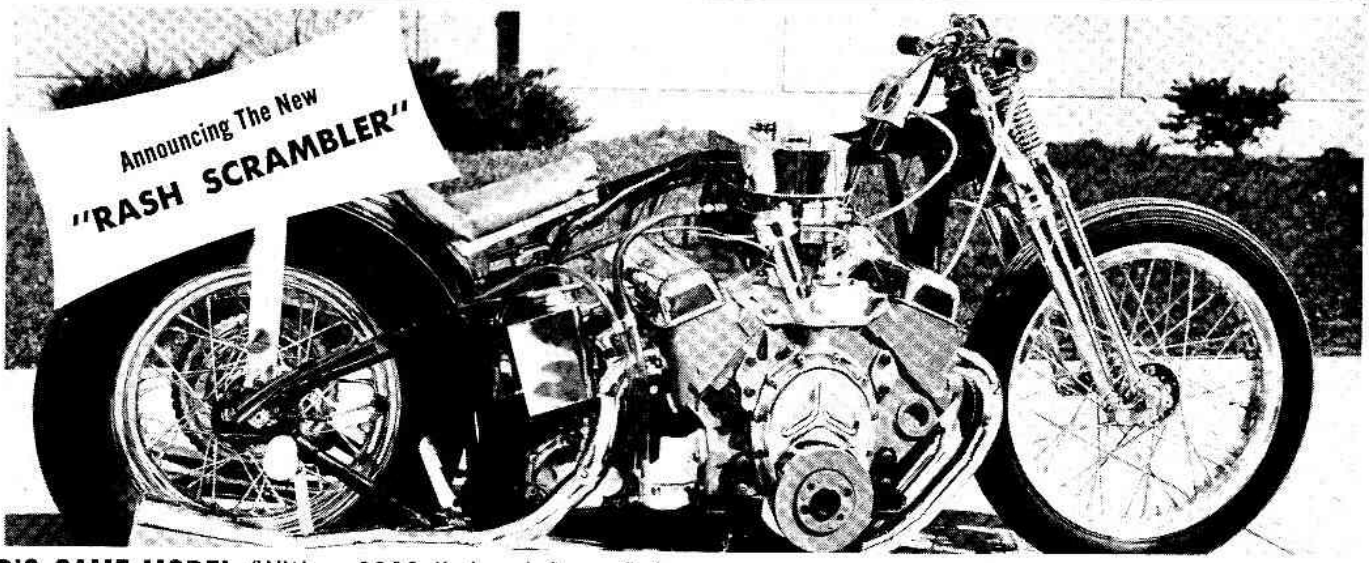
HE'S REAL HANDY- BUT-


YA GOTTA WATCH HIM EVERY MINUTE!!
CREAK
CRUNCH
LEMMONS

IMPERIAL IMPORTS (Presents The 1963)

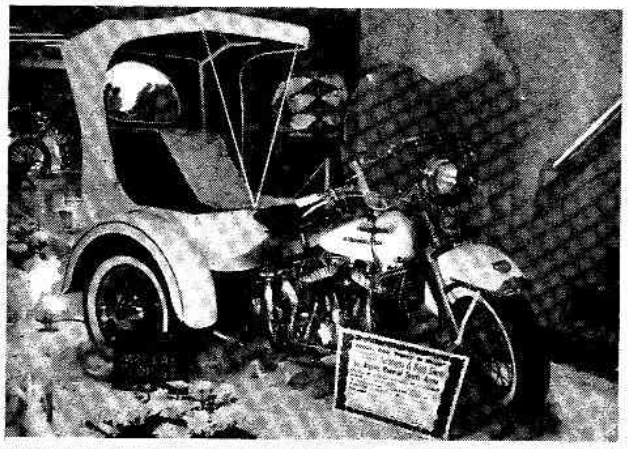
"CYCLERAMA"

An All New Line For You Two Wheel Wailers!



BIG GAME MODEL (With a 3000 lb Load Capacity)

You have been reading about those nowhere puny trail bikes for hunting, fishing and that backwoods jazz — well, here's a model tried, tested and proven.

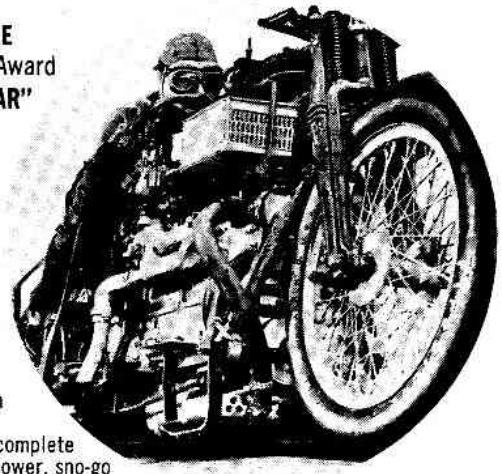


THE ALTERED STREET RICKSHAW—"FORTUNE KOOKIE"

If You Have Been Waiting For The Sportiest Thing Of The Year With That Way-Out Foreign Look — HERE IT IS!

CHECK THESE CRAZY OPPPOTIONAL FEATURES:
Egg Roll Bars • Chop Stick Shift • Cooly-Type Crash Helmet •

Winner of **CYCLE TREND** Magazine Award
"BIKE of the YEAR"



"COMMUTER COMMANDER"

Built With The Urban Enthusiast In Mind
End commuting problems forever — never be late to the office — Zip along at 150 feet per gallon. This beautifully designed machine is much more than meager transportation — it's a real work horse around the estate. Comes complete with grading blade, lawn mower, sno-go for winter months, and fertilizer spreading attachments.

JUST OFF THE BOAT!!

Get One Of These Before They Put 'Em Back On!

The **"STUMP JUMPING RUNT THUMPER"** A Beautiful Back-To-School Present For Junior. Can you see yourself being late to class on this little cutie? Be a sensation in the hall ways and on the staircases. Pass away your wasted time of the lunch hour by being useful — chase stray dogs off the football field. This lil' number comes with a disguise kit, making it possible for the owner to graduate with the rest of the kids.

IMPERIAL IMPORTS

(A Subsidiary of Shifty Shipping, Inc.)

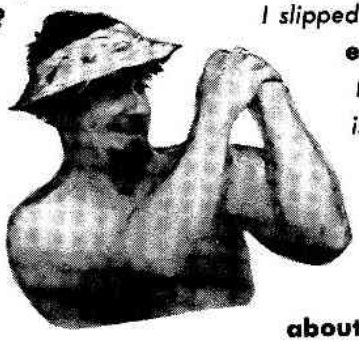
WOW! . . you CAR-Toon swingers sure took a run at our 'Draw-Your-Own-Weirdo' last month — in fact, I'm fighting for room here in the pad since your entries have practically faked me out the back door. Since we have so many wild (I mean real . . WILD!) entries in the contest — I'm going to hang loose for one more issue before publishing the winners and results. So, what do you say we tackle another little project and this month try to see how far-out you can go with a set of wheels (that's a car, man) for the 'Speed Addict' pictured on the opposite page. Same kind of contest, same loot applies for this month's gig — like, winners receive Sweatshirts, T-Shirts with runner-ups in for some free R.F. Decals. Mail your entries to CAR-Toons in care of Roth's Weirdo Pad. Sorry if I sound like I'm cracking up but last month Dick Day, editor of this cultured publication, sent staff member, Chuck Altizer down to visit me in Maywood. He came bopping in laying some story on me that he was there to get acquainted. We started the tape and this is the way it came out . . . .

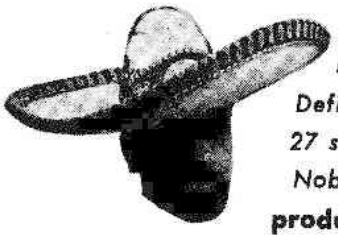
EDWARD ROTH

Chuck Altizer

. . . . Big Daddy met me out front of the Weirdo Pad, where he was tuning his lawnmower. We went inside after dismissing the native guides, and got right down to business . . . .

Just how big IS the Weirdo Pad, Big Daddy? *BIG, man; takes ten minutes to get from the Secret Design room to the galley . . .* **That's a lot of legwork, man . . .** *I know — that's why I ride my pogo stick.* **Isn't that a little hard on the rugs?** *What rugs? That's genuine metalflake asphalt!* **When are your latest Weirdo designs coming out?** *As soon as they're washed twenty times.* **Will there be any changes in the shirt styles?** *Yeah, we're testing a new 'turtle-neck' design.* **How are the tests going?** *Great! Every turtle so far digs 'em!* **How do you account for the tremendous success of your Weirdo shirts?** *Because they're banned in Boston!* **What do you think of Mouse T-Shirts?** *I never saw a mouse that had one on, man.* **I mean, what do you think of Mouse drawings?** *I went to one once, but I didn't win anything.* **Has anyone ever called you . . . Sloppy?** *You just did . . . !* **That's about enough on Weirdos, let's get on to the important stuff . . . .** *Swingin'! I got some right here in the drawer! Straight or neutralized, man?* **I mean stuff like, why did you put two engines in the Mysterion?** *I always like to carry a spare.* **How did you make the bubble top?** *I slipped the Green Giant some plastic bubble gum . . .* **One more thing, how did you ever come up with the name, 'Mysterion'?** *I named it after one of my uncles. Elias, I think.* **So how do you get 'Mysterion' from that?** *Man, his last name is AWN. Like, MR. E. AWN. Dig?* **Like, what are you mixing in that bucket?** *It's a new experimental paint: KANDY GRAPE.* **When will it be ready for the market?** *As soon as I find a way of getting the seeds out.* **Who do you personally think of as King of the Kustomizers?** *How should I know? I never even heard of the TRIBE.* **Now I'd like to ask you a few questions about your personal appearance.** *Shoot . . . I've been on the Soupy Sales Show, Captain Kangaroo, and Romper Room.* **I mean how you look, like, for instance, who's your barber?** *Easy. He's the guy that cuts my hair.* **But what's his name?** *Gene Winfield — he chops all my tops.* **Does anybody ever kid you about your beard?** *Only my landlady — hers is darker than mine.* **Some people say your beard is glued on. Is this true?** *No, the beard s for real — it's the head that's glued on.* **How did you accomplish that?** *Revell cement and a head gasket — natch!* **What's the first thing to consider when entering a Rod & Custom show?** *How much money it takes to bribe*





the judges. **Is that really necessary?** *No, not if the judges are your relatives.* **Most people think that it's the display that wins shows for rods. Is that right?** *Definitely; I know a guy who set up his display in an orange grove, with 250 lbs. of angel hair, 27 spotlights, a waterfall, and a chorus line. Took ten trophies!* **What class was he in?** *Nobody knows — they never found the car.* **Do you think Detroit will ever produce a street roadster?** *Yeah, in '63 — it's a shortened T-Bird with Buick running gear.* **What are they calling it?** *The Blunderbird.* **Now for some readers' questions: How do you keep hubcaps from being stolen?** *Like, weld them on, man.* **But then you can't get the wheels off!** *You can't have everything!* **How much did 'Tweety Pie' sell for?** *I traded it for an old suitcase.* **Sounds like you really got taken....** *I don't think so — it was full of twenties.* **Many readers wonder how you manage to come up with all your Crazy ideas...** *On the elevator — I think 'em up in the basement.* **Look, let's quit kidding, and get down to business...** *Sure — how far is it from here?* **Did you ever see 'The Green Monster' when it was popular?** *Yeah, but the book was better than the movie.*

USE DARK PENCIL TO DRAW IN YOUR OWN CAR

Name_____

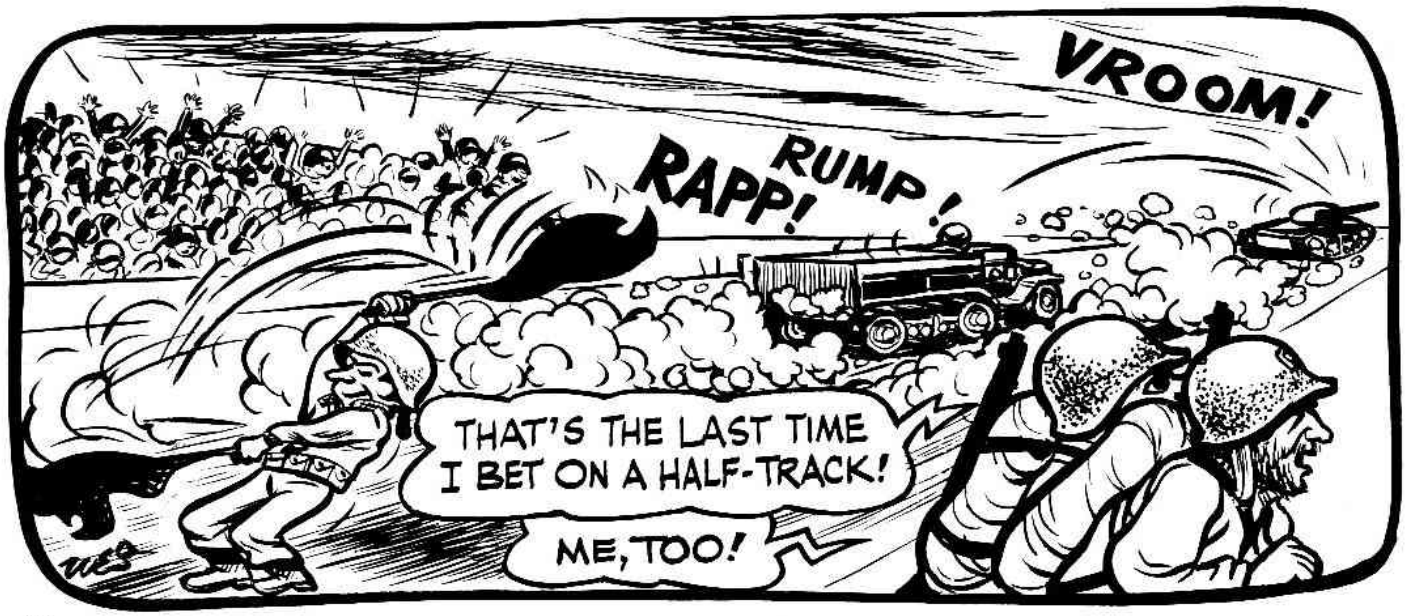
Address_____

City_____ Zone_____

State_____ Age_____

Mail To: **ROTH'S WEIRDO PAD**
CAR-Toons
5959 Hollywood Blvd.
Los Angeles 28, California

T-V SHOWS GEARED FOR RODDERS...

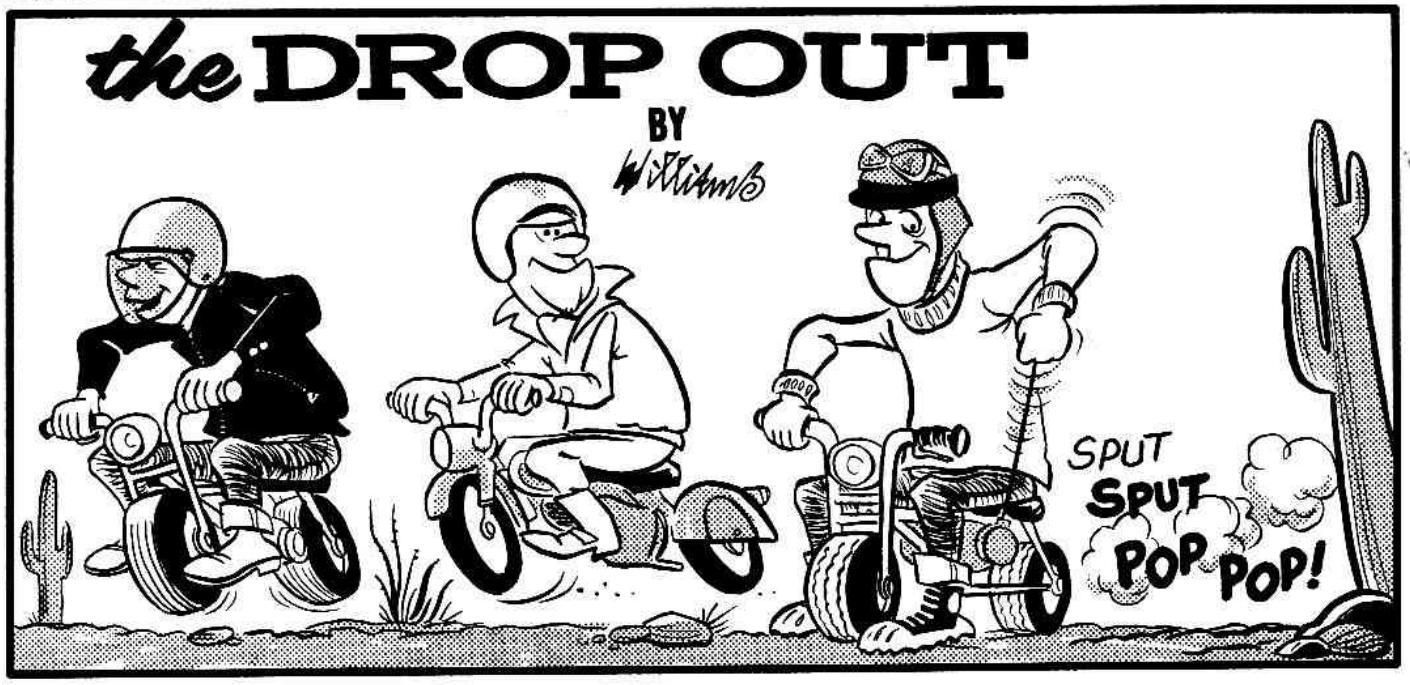


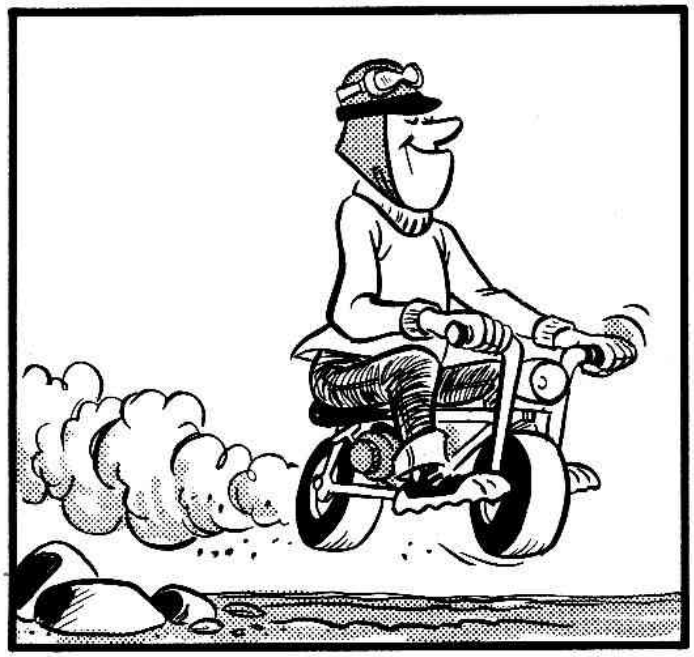
T-V SHOWS GEARED FOR RODDERS...

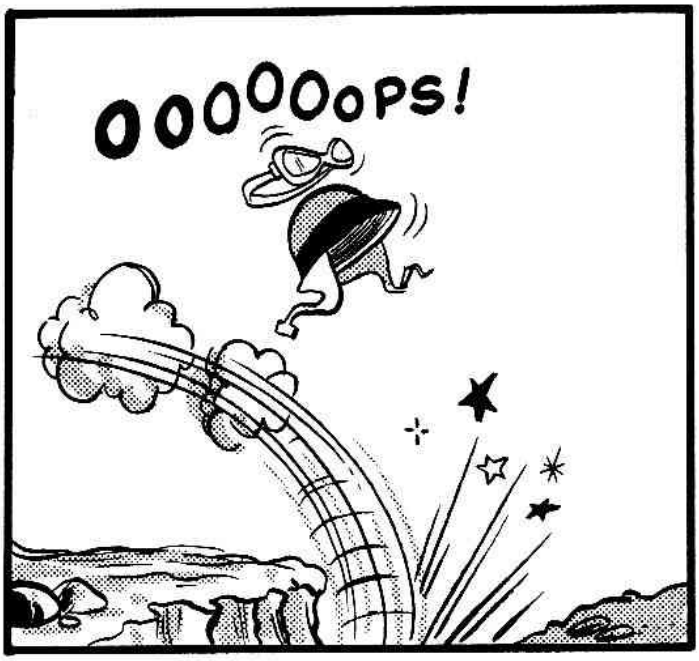
presenting

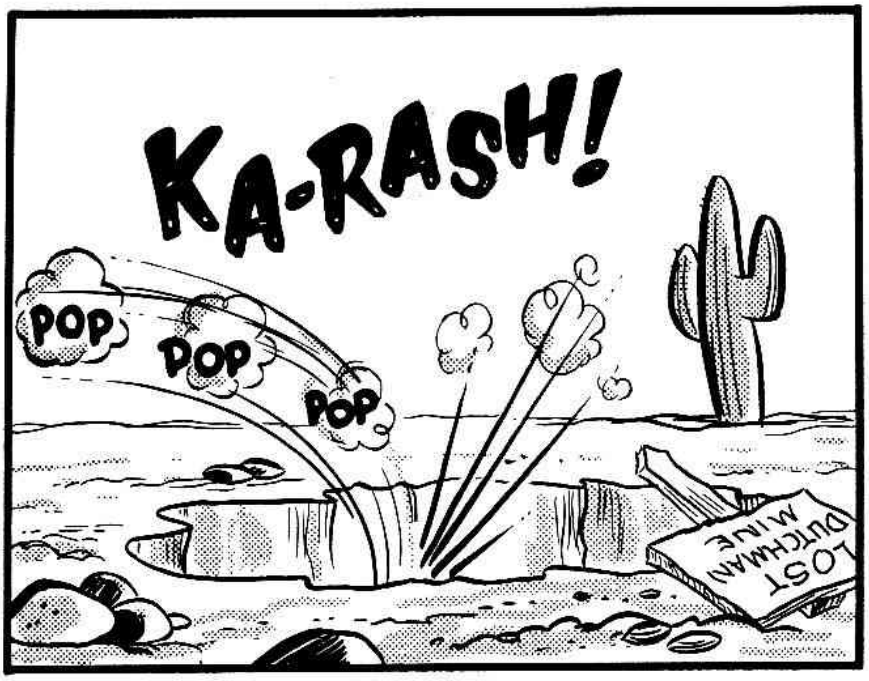
the DROP OUT

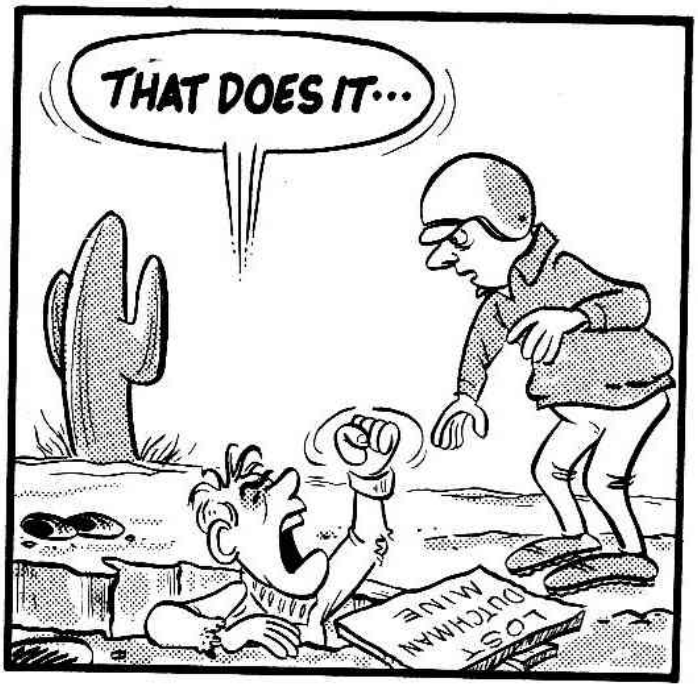
BY Williams



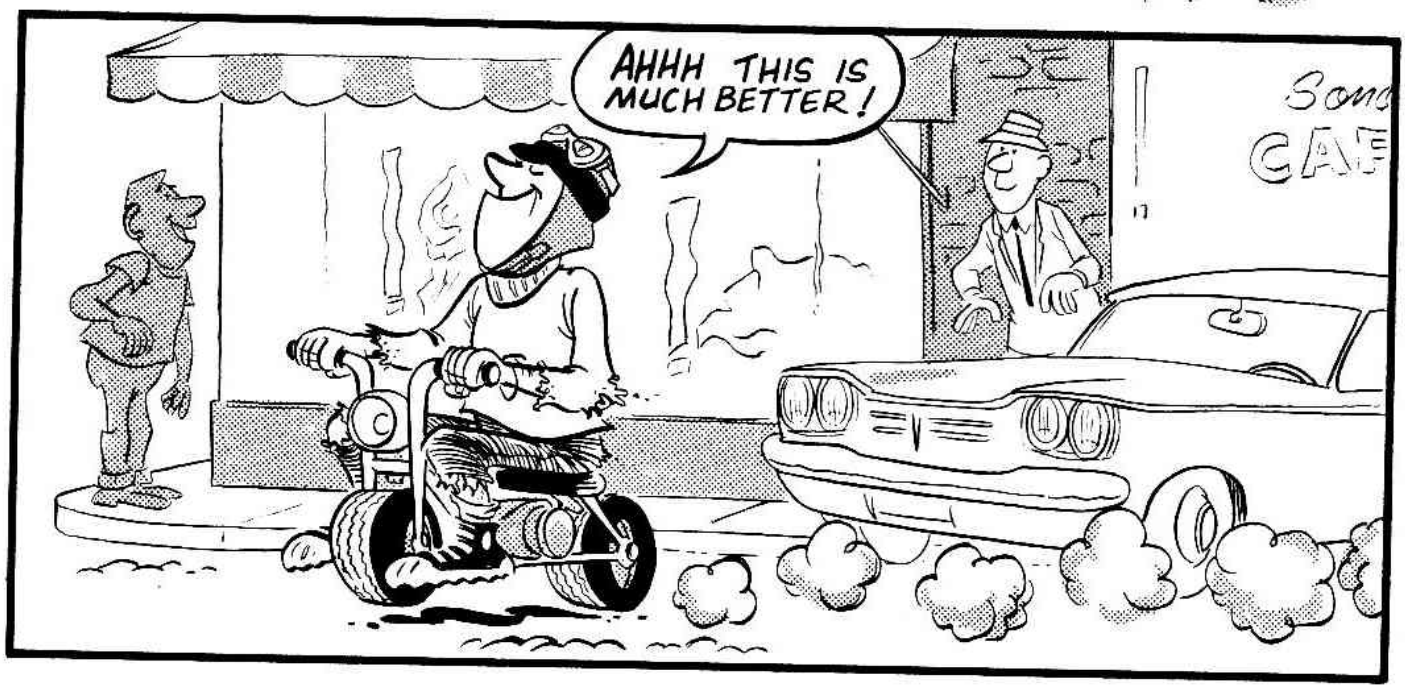




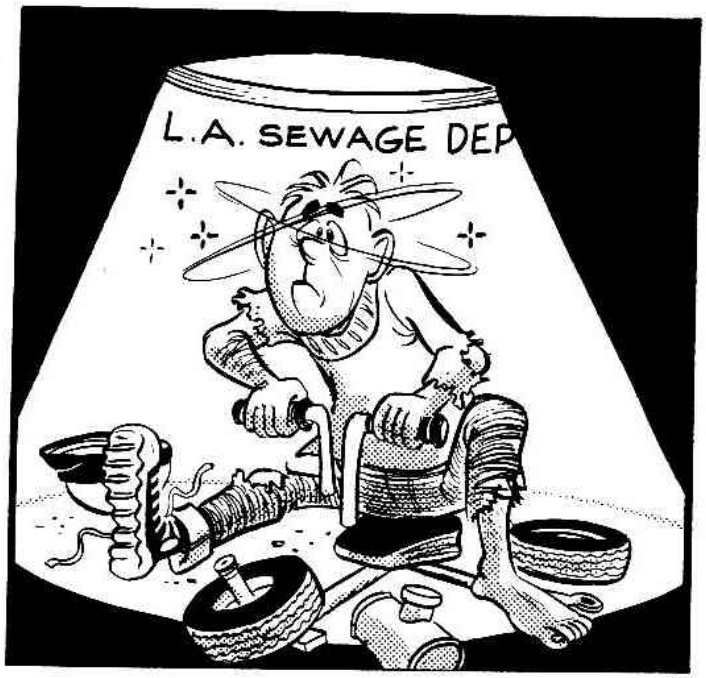



THAT DOES IT...
LOST DUTCHMAN MINE

I'VE HAD IT!! I'M TAKING MY BIKE BACK TO TOWN WHERE I CAN RIDE IN SAFETY ON LEVEL, SMOOTH PAVED ROADS!!


AHHH THIS IS MUCH BETTER!

WHOOOOPS!!


L.A. SEWAGE DEP

KLASSIFIEDS

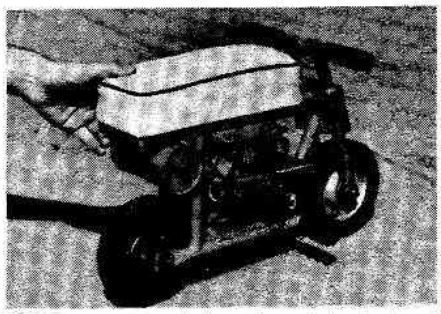
PARTS — 'Vette mill with injection in slightly damaged condition — has latest condensed 'accordian' look — also various front end parts in need of some repair; windshield frame with the new 'shattered' look, and convenient hole for entering; reverse dished steering wheel; plus free grille relacement parts to anybody who cares to dig them out of the telephone pole. Sacrifice to pay my hospital bills. Irving Smashed, New Jerk, N.Y.

SELL — Injected 'vette — '61 with mags, roll and tuck upholstery, Kandy Banana paint, bubble top, much chrome, and more! Sacrifice for quick sale — only $12.50. Ask for free literature on my other models (fake you out on that one?) J. Camshaft, Ported, Oregon.

SELL — Hurley competition cycle — stripped for racing, easily adjustable for dirt; ideal fo racing enthusiast. Only raced once, lost to Mini-Bike. Best offer over $4500 takes it — 30 pounds of chrome polish included. Z Gook, Shiny, Kentucky.

DRAG BOAT — dirt cheap — full treatment on this trophy winner — chrome trim, custom paint for show, full blown cad for go — needs minor hull work — $350 cash — boat may be seen at the bottom of lake taco, California.

SELL — Full custom '59 T-Bird — $395 (less wheels, brakes, motor, fenders, top, seats, steering gear, transmission, windows, headlights, bumpers, rear axle, suspension system, hood and trunk). Beautiful frame! P. D. Krotz, Noodle, Penna.



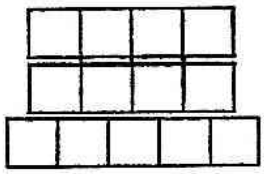
SWAP — Mini-Mini bike — channeled, shortened to 12 inch wheelbase — bored PHOX .29 model airplane motor (the big one) — chrome roller skate wheels front and rear — trade for 10 books of saving stamps, broken surfboard, aquarium, or something of equal value. R. E. Gressing, Skitzo, N. Y

CHEAP — full set of wire wheels $20 — Tremendous assortment of hub caps, ornaments, tires, rims. Reply in confidence.

SELL — Cad hearse with full house mill, high speed rear end, four on the floor — great for fast getaways — lowest E.T. from bank to hideout. Plenty of storage room in back for loot and members of gang — all bullet holes leaded in. Contact: Alfred, Chicago, Ill.

CAR-Toon Krossword #7

Auto Racing's General Store?

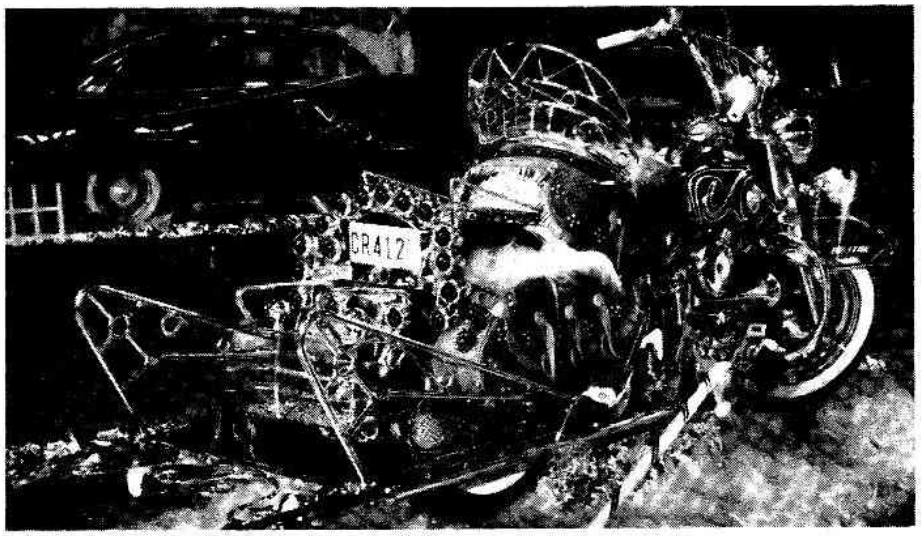


SWAP — My full custom 'T' as featured in leading custom magazines — 2 blown Buicks, with full chrome trim, swing out buckets, wire wheels, hand formed button grill, etc. Will trade for revolver, or any suitable hand gun. Just got the bill from the custom shop. M. N. Trouble, Sue City, Iowa.

WOODY — One of a kind! Safest transportation to the beach for surfboard and surfer — bullet proof panel truck with built in machine guns, tear gas, grenades, etc. for warding off imposing hodads. Write for information: Brinks Armored Cars, Money, Mich.

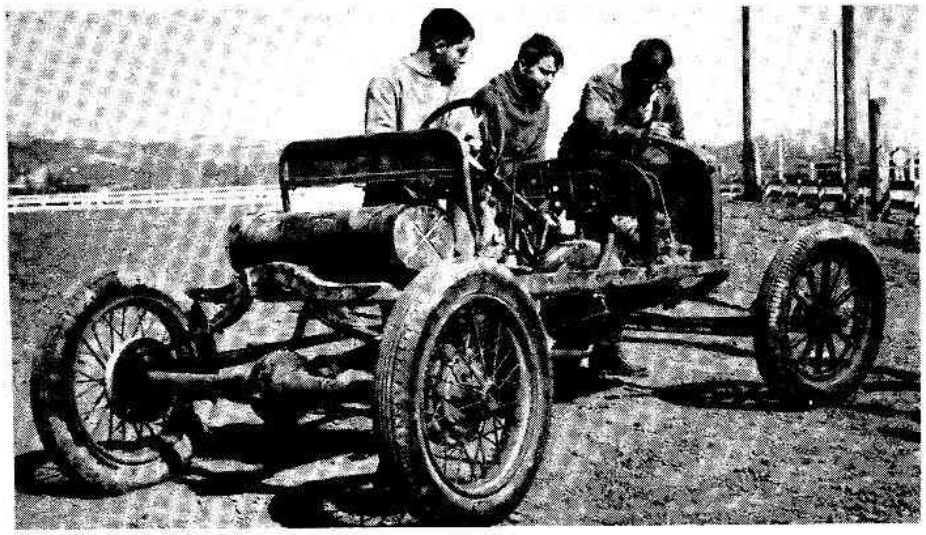
SELL — Show rod — deuce with blown vette mill, all goodies, including: Hi-Fi, tape recorder, corn popper, portable still, and TV. Sacrifice for $800 cash — needs major repairs (TV won't pick up channel 13, Corn popper filament burnt out, tape recorder doesn't play back, and the still boiler exploded). Harvey Gook, Ridikulus, Minn.

SELL — Indy car — Reynold aluminum special — only car in the world made entirely from Reynold wrap. Features roll and tuck foil seats, and new 'Crinkly' look. May be seen at 2143789½ Paduka Blvd., Beverly Hills, Cal. (If it's a bright day, don't forget your shades.)



SELL — real sanitary 'T' Street-Rod. Competition racing wheels fore and aft, custom bucket seats, Candy-Rust paint, B&M Hydro, flakie metal firewall, custom exhaust headers . . . a one owner roadster that can be yours for quick cash.

SELL — Show Stopper. Custom school bus — full-race, four new slicks on the rear — engraved seats, candy yellow paint, amber flashing stop lights — see to depreciate. $4,000 less motor. I. M. Nutz, Hiskool, Kansas.



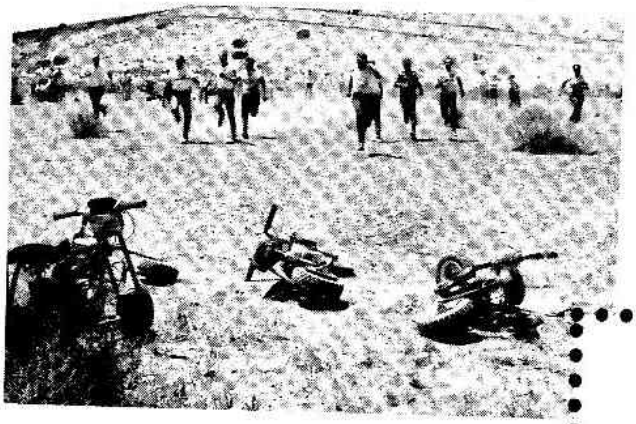
"Hate To Bug Ya', Man . . . But I'll Trade You My New CAR'toons SUBSCRIPTION For It!"

OUR able staff insures you fast, safe delivery — and always on time because our delivery boys are clock-watchers. PHONY EXPRESS has established a long standing tradition of dependability and economy throughout its long history — it's a matter of record that with PHONY EXPRESS, "Progress Is Our Most Important Problem..."

SPECIAL RATES FOR THAT VERY SPECIAL BIRTHDAY MESSAGE!

We offer a special BIRTHDAY DAY Message sung by our special Two-Stroke Minstrels at a slight extra charge. Think of the pleasure in store for your love ones when you have the Two-Note Minstrels go into their 'Happy Birthday' songfest.

WE GO ANYWHERE — Like, neither rain nor sleet nor broken chains keep the faithful messengers from delivering their messages. One of our best jockeys, Beau Bowlegs, is caught in action en route to deliver an eviction notice to Smokey The Barr.



Pictured here are the Two-Stroke Minstrels, showing just a little of the enthusiasm they have for their job after receiving word they had a musical Birthday greeting to deliver to Jane Mansfield . . . just one big happy, sing along family.

Use This Convenient PHONY-GRAM!

Simply check appropriate message, or scribble your own message out in your native tongue — better yet, use a pencil. No need to be concerned over translation problems, our delivery boys are fluent in three languages: Hopi Indian, Burmese and Lower Slobovian.

phony gram

Check One:

( ) Help! I'm a prisoner in the Phony Express office!

( ) THIS IS YOUR LIFE, ...!

( ) E.T..... SPEED.....mph.

( ) Dad, send more money. New science project at school requires additional funds for tires and clutch — Irving.

( ) OTHER MESSAGE.....
(print clearly — do not go off or beyond line)

( ) Send $10,oo0 iN smAlL bILLs bY tOMOrroW,, oR YOuIL nEvEr See yoUR paraKEeet aLIvE agAIn — THe faNtUMm.

KUSSTUMISINGKAPERS by Bros. HOODS:

TOO LOW

Dear Brothers:

I have a '33 Chevy coupe which I just channeled a total of ten inches. It really looks beautiful hugging the ground like that but there's just one problem – now I can't get in it anymore!

Longjohn Sliver
Custom City, Ohio

Bros. HOODS: *I hate to bring this up, man, but what's good for the car is also good for the owner too, you know!*

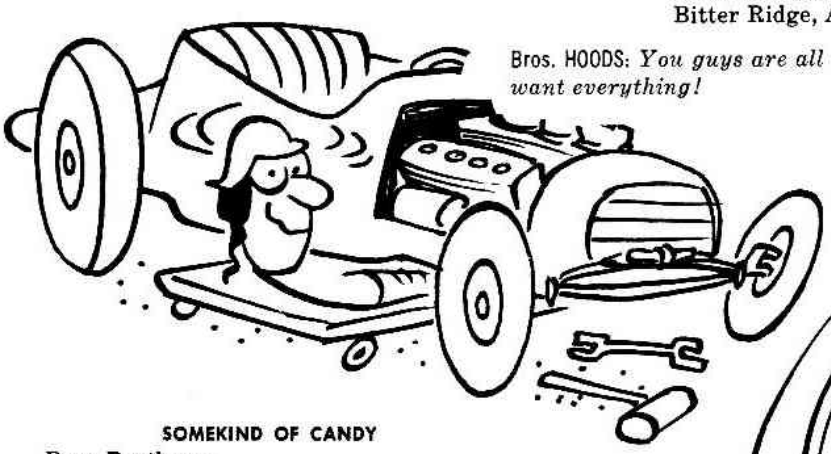
REVERSED WHEELS STINK

Dear Brothers:

I just want to tell you that your reversed wheel suggestion – STUNK! I did just what you told me to do, you know, like chromed all four wheels and put them on in a reverse manner. And I do have to admit that they look pretty krazy. But lets not kid each other – now every time I have to put air in my tires, I have to get under the car to reach the valve stems!

Braven Bitter
Bitter Ridge, Arkansas

Bros. HOODS: *You guys are all alike – you want everything!*



SOMEKIND OF CANDY

Dear Brothers:

I'm just about ready to paint my custom car Candy and just wanted to check in real fast to see if I used the correct mixture. I have used two quarts of X77 u2:59023# carefully straining this into a three-quarter gallon of :Type Z No. 7709823SL; the color came up beautiful. Then, I added a pinch of bright 5466-78 with a fifty per cent blend of neutral toner. Last, I added just a smitchin' of NO:423 xL7-0943-002. I'm now working the color up in a 100-gallon drum since adding the base salt water toners specified in your formula, which I must admit, seemed like quite a bit of material for just one car. One other thing, are you sure about the call-outs for Vanilla Flavoring and the ten pounds of brown sugar? Well, that's it . . . please answer right away since I have noticed that it's getting harder and harder to stir, and besides my arms are getting tired! Ugh . . .

– Simone Simppal
Waterlue, Iowa

Bros. HOODS: *Strange, and we hate to tell you this – but somehow you got a hold of our mother's Salt-Water Taffy recipe.*

THAT CAR

Dear Brothers:

Recently, while scanning thru a few back issues I noticed an eye catching custom car which was placed in the lower right hand corner of the cover. Would you tell me a little about it please. First, the color. What color paint is it? Second, is it obtainable? If so, where is it obtainable? Third, is it expensive? Fourth, if so, how much? Fifth, is it Candy. Sixth, if so, what kind?

– Bud Artist
Buggsville, Ind.

Bros. HOODS: *What car?*

CAR-Toon Krossword #8
Slang For Racing Tire?

KIND OF PRESSED

Dear Brothers:

As you might have heard – I'm the guy with the light yellow Monza that entered the Pamona drag strip from the wrong end last February during the NHRA Winternationals. Picture if you will, those two giant, double "A" fuelers peaked out, three feet apart. I still don't know how I ever made it between them. Anyway, I'm out of the sanitarium now, and I'm ready to commence re-doing my Corvair. I hope that you can help me. Would you know where I can obtain two bucket seats about one foot wide and four and a half feet tall?

Really Pressed,
Leanard Longface
Chicken Run, Oak.

Bros. HOODS: *No. but how 'bout an ol' torpedo casing for a crash helmet?*

CAR-Toon Krossword #9
Fiberglass Body Mfg.?

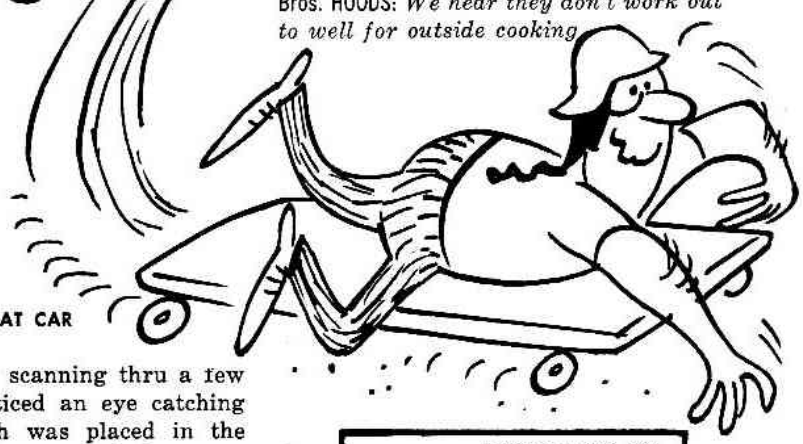
METEOR GRILLE PROBLEMS

Dear Brothers:

I have a '57 Ford Ranchero. Could you tell me how I can go about buying a '57 Meteor grille?

– Bud Andyrson
Detroit, Michigan

Bros. HOODS: *We hear they don't work out to well for outside cooking.*



(CAR-Toon Krossword Answers)

1. ALTERED
2. ROD PICKUP
3. DRAGMASTER
4. MOON
5. BUCKET
6. COBRA
7. BELL AUTO PARTS
8. SLICK
9. CAL AUTOMOTIVE
10. CAR-Toons

WHAT CUSTOM CLASS

Dear Brothers:

Could you tell me what custom class I will be competing in with my custom car that I just finished. It has a transparent, bubble hood, a reversed landau top that runs back from the Tiki windshield posts, headlights number twelve in all and run across the front of the grille opening in a eractic, unique, random pattern. I have used "big 'n little" wheels on it but got real cagey and put the bigs on the front, the littles at the rear for a reversed rake that blends beautifully with the top. I have used twin dummy spots—mounting them both on the same side of the car. To offset this custom design I added eight sunken antennas on the other side. The tailights are truly a beautiful transition over that of stock—I have tunneled them four feet into the fenders and lined the inside of the tunnel walls with lead foil for more reflective power and safeguard. My lakes pipe, or cheeters, which ever you wish to call 'em, do not follow the lower rocker panel but instead are mounted to the tops of the rear fenders and are painted in a 'ringed' candy chrome fashion. For rear bumpers, as well as forward guards, I have employed huge chunks of synthetic rubber painted silver to simulate chrome work. I am entering it in the next car show which is scheduled two weeks from now. I'm filling out the entry blank now, but can't seem to determine what classification my custom will fit in to. Can you help me?

I. M. Inquadary
Yourekidding, Iowa

Bros HOODS: *No, we don't think anybody can help you!*

CANDY'S SWING

Dear Brothers:

I heard so much about this so called Candy Paint. I'm just about ready to select a paint and color for my newly finished custom car and was wondering if you could give me an idea as to what Candy paint color is the most popular?

Delvin DeVilbis
Painting Desert, Arizona

Bros. HOODS: *Possibly most custom cats. won't agree with us but—a way-out color that we have been using a lot of around the shop is Candy Yams. The only draw back that we have had thus far is that it does take some extensive thinning to get it to flow and spray properly.*

CAR-Toon Krossword #10
Title Of Car Magazine?

MISSING ANY TEETH

Dear Brothers:

I'm reworking a '53 De Soto and some of the grill parts are rusted. Is there a place I can buy some new teeth?

Rusty P.I.P.E.
West Nothing, Utah

Bros. HOODS: *Sure—any dentist in town has 'em . . . and next time try brushing with Gleam.*

HOOD SWITCH

Dear Brothers:

I have a '56 Ford. I wish to swap hoods with a '56 Mercury—what do 'ya think?

'Swap Artist' Henry
Valley Junkction, Calif.

Bros. HOODS: *We think you'd better ask the Merc first.*

(Answers)

HOW GOOD DO YOU KNOW SHOW-BIKES?

1. Top of carburetor body is missing.
2. Three valve adjustment covers.
3. Misspelled Triumph trademark on engine side cover.
4. Transmission case missing.
5. No kick starter.
6. Exhaust header incorrect.
7. Only one exhaust pipe.
8. Rear portion of frame incorrect; rigid on foreground side, swing-axle shock displayed on back side.
9. No gas tank cap.
10. Handlebar hand grip missing on left side.
11. Lower fork mounting support missing.
12. No control cables; brake or throttle.
13. Rubber dust cover on left fork tube only.
14. Revell Custom Car Parts on front tire for tire Mfg. trademark.
15. No spokes in front wheel.
16. Frame's forward down-tube changes to exhaust pipe.

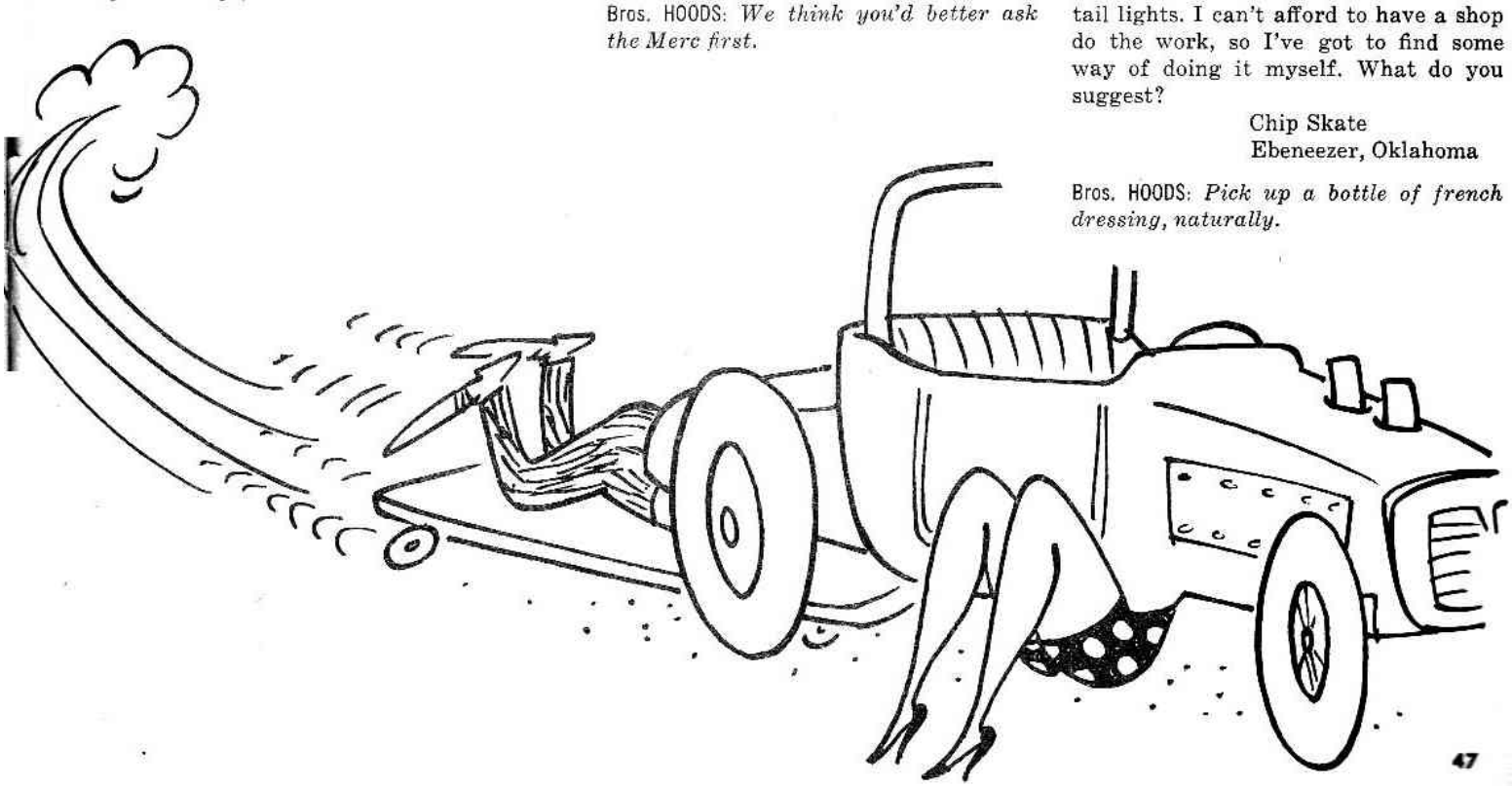
A BOTICE JOB

Dear Brothers:

I've been thinking of dressing up my Willys by frenching the headlights and tail lights. I can't afford to have a shop do the work, so I've got to find some way of doing it myself. What do you suggest?

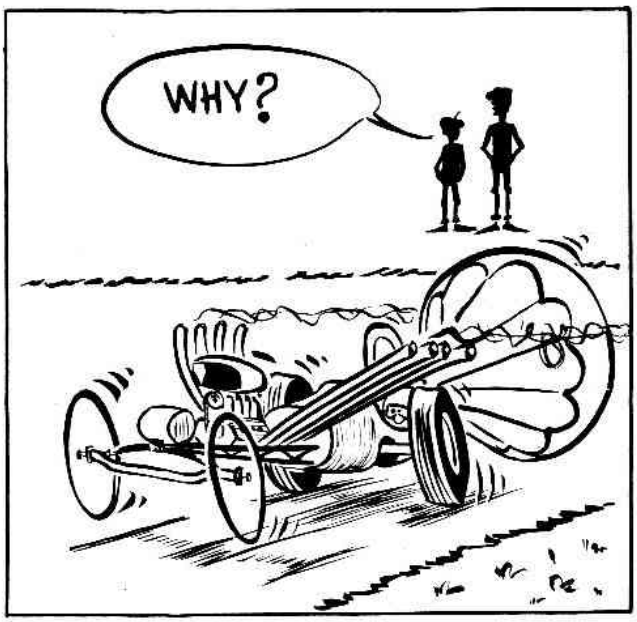
Chip Skate
Ebeneezer, Oklahoma

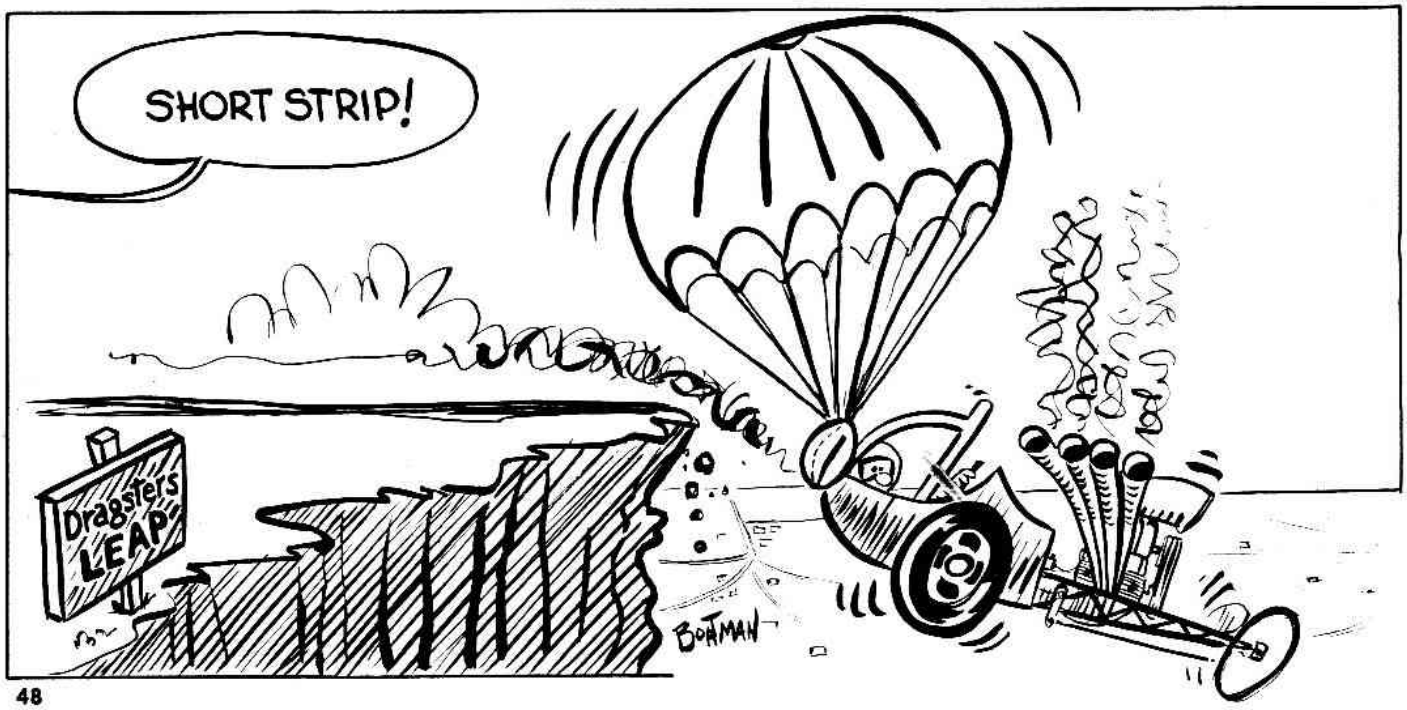
Bros. HOODS: *Pick up a bottle of french dressing, naturally.*



AW CHUTE

NICE RUN. SURE GLAD TO SEE THAT CHUTE COME OUT.


WHY?


SHORT STRIP!
Dragsters LEAP
BOHMAN

SWAJA AT WORK

HOW GOOD DO YOU KNOW SHOW-BIKES?

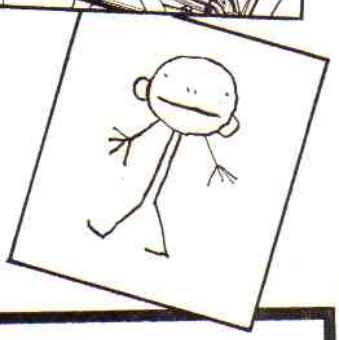
THAT'S THE QUESTION FROM STAFF ARTIST, STEVE SWAJA, AS HE THROWS A FEW CURVES YOUR WAY CONCERNING THIS MONTH'S TRIUMPH SHOW-BIKE. SOME SIXTEEN ERRORS HAVE BEEN MADE IN THE DETAILED ARTWORK ABOVE AND IT'S UP TO EVERY LOYAL CAR-TOON READER TO FAKE 'SNEEKY STEVE OUT AND SHOW 'EM HE'S DEALING WITH PRO'S OF THE BIKE FIELD! SCORE 16 CORRECT AND YOU GET TO LIGHT THE STARTING BOMB OF THE NEXT BIG BEAR RUN, SCORE 12 AND YOU WILL BE AWARDED A 1910 KING DICK SPANNER. IF YOUR SCORE IS ONLY EIGHT, TURN IN YOUR AMA CARD. AND, IF FOUR CORRECT ANSWERS IS THE BEST YOU CAN DO — TURN IN YOUR MINI-BIKE FOR A SKATE-BOARD! (SEE PAGE 47 FOR ANSWERS)

CAR toons

is looking for You!

if you can draw like **this...**

or like **this...**



BUT

if you draw like **this...**

FORGET IT!

We're not putting you on. We really *are* looking for gag writers and artists to contribute humor and satire with a popular automotive slant to CAR-Toons Magazine. Here's what three famous authorities in the car-humor field have to say about contributing to CAR-Toons...

SPUNKIE McGUNK, Automotive Expert, Editor & Junkyard Dealer:

"I like to rrite words real good. I like to writ words real good for Car-Toons Magazine. Someday I'm goin learn to spell and reed words real good, two."

PORPOISE PETE, Boat Rodder, Castaway and Beach Boy 1/c Long Beach Marine Stadium:

"I like to cash checks. The checks I get from CAR-Toons Magazine cash real good. I contribute to CAR-Toons and they send me checks to cash."

CHOPPER McCHANNEL #5, Automotive Designer, Creative Artist & Professional Squirrel:

"I like to draw pictures real good. I like to draw real good pictures for CAR-Toons Magazine. It's a dirty lie that I move my lips when I look at pictures."

IT'S TRUE...

—we do pay nice checks for cartoons, cartoon gag-ideas, stories, story-ideas and other material we find suitable for publication in CAR-Toons. However, all material submitted to us **must** be about rodding, car customizing, model cars, boat rodding, karting, bikes, drag racing, etc. If you can write or draw funny stuff about these subjects, let's see it!

If you're not talented perhaps you have a buddy. He could become as famous as the three creative types pictured below. They been with us for some time now—with the future looking brighter all the time. We feel very gratified that we can play a small part in the role of bringing before the automotive world such distinguished, talented, needy, gentlemen of the Arts.

ENDORSEMENTS

..."Yeah, I ride bikes, what of it? And I run big risers and you'se to be mean too! But CAR-Toons has change my life completely. No more do I jist' deliver false teeth for kookie dentists. Today, reborn, I ride up into the hills and draw kartoons. Not only do I chase Jackrabbits — but I get paid for it!

SIGNED: VINO DeLAROSA
Lagomorphsland,
Artcolony, Cal.

"I used to be a bail-nelor. I was typed as a pauper. I couldn't break the binds 'til one day my agent surgested I fall back to my art experience. I was a good drawer at 10, really used to do some wild things on the dining room walls with my toy crayons. I submitted a piece of that ol' wall paper to CAR-Toons and Presto! I'm a success..."

SOL SHOBIZ
Box 043562107
Beverly Hills

"Shucks, no, my name ain't HOSS...but it sure could be HOSSpower. Where I com' from we got al-l-ll...kinds of car people, like the Fastess Sticks Alive... das' us. And ever since I commence to send in some yarns about are kind of people down 'hear to that there CAR-Toons, BOY...it's been some-kind of pleasure. I don't hatta' sleep in the stable or nuthin'...just draw 'N draw those good cars...

TEX from TEXAS, Mam.

ALL EDITORIAL CONTRIBUTIONS MUST BE ACCOMPANIED WITH RETURN POSTAGE AND SELF-ADDRESSED ENVELOPES.